# 1AC---NDT Quarters

### 1AC – Northwestern

#### CONTENTION 1: NORTHWESTERN

#### Student activism towards college divestment from fossil fuels spurs broader change and has tangible effects on knowledge and dirty fuel domination---student engagement and debate are key to convincing elites

McKibben 13 Bill, founder of the grassroots climate campaign 350.org, which has coordinated 15,000 rallies in 189 countries since 2009. Time Magazine called him 'the planet's best green journalist' and the Boston Globe said in 2010 that he was 'probably the country's most important environmentalist.' Schumann Distinguished Scholar at Middlebury College, “The Case for Fossil-Fuel Divestment”, 2/22, [www.rollingstone.com/politics/news/the-case-for-fossil-fuel-divestment-20130222](http://www.rollingstone.com/politics/news/the-case-for-fossil-fuel-divestment-20130222)

It's obvious how this should end. You've got the richest industry on earth, fossil fuel, up against some college kids, some professors, a few environmentalists, a few brave scientists.¶ And it's worse than that. The college students want their universities to divest from fossil fuel – to sell off their stock in Exxon and Shell and the rest in an effort to combat global warming. But those universities, and their boards, have deep ties to the one percent: combined, their endowments are worth $400 billion, and at Harvard, say, the five folks who run the portfolio make as much money as the entire faculty combined.¶ Oh, and remember – this is supposed to be an apathetic college generation. The veteran leader Ralph Nader, in a speech in Boston last year, said kids today were more passive than any he'd seen in 45 years. "Nothing changes if you don't have fire in your belly," he said. "You are a generation without even embers in your belly."¶ But here's my bet: the kids are going to win, and when they do, it's going to matter. In fact, with Washington blocked, campuses are suddenly a front line in the climate fight – a place to stand up to a status quo that is wrecking the planet. The campaign to demand divestment from fossil fuel stock emerged from nowhere in late fall to suddenly become the largest student movement in decades. Already it's drawing widespread media attention; already churches and city governments are joining students in the fight. It's where the action all of a sudden is.¶ I had a front row seat to watch this explosion – actually, I was up on stage, on a nationwide tour that sold out concert halls across the country early this winter. With a bevy of progressive heroes (author Naomi Klein, indigenous activist Winona LaDuke, filmmaker Josh Fox, Hip Hop Caucus founder Lennox Yearwood) and with Rolling Stone as a media sponsor, we took our biodiesel tour bus from Seattle to Atlanta, Maine to Utah, trying to spark a new front in the climate fight. Unknowingly, we'd timed this DoTheMath tour pretty well: Post-Sandy, as the hottest year in American history was drawing to a close, we had no trouble finding allies. In fact, we were serving less as a virus then as a vector, letting activists glimpse their emerging strength. Every night, kids from a dozen local colleges would shout out their resolve, and then gather in "Aftermath" parties to get down to organizing.¶ By the time we finally finished, in December in Salt Lake City, 192 college campuses had active divestment fights underway, a number that's since grown to 256. And people were noticing. On the Senate floor, Rhode Island's Sheldon Whitehouse told his colleagues that "as Congress sleepwalks, Americans actually are taking action on their own. These students are imploring their schools to weigh the real cost of climate change against the drive for more financial returns, and divest from the polluters." The New York Times, in what became the week's most e-mailed story in the paper of record, said the campaign could "force climate change back on to the nation's political agenda." A few days later, Time magazine ended its account of the mushrooming movement like this: "University presidents who don't fall in line should get used to hearing protests outside their offices. Just like their forerunners in the apartheid battles of the 1980s, these climate activists won't stop until they win."¶ We even had some early victories. Three colleges – Unity in Maine, Hampshire in Massachusetts and Sterling College in Vermont – purged their portfolios of fossil fuel stocks. Three days before Christmas, Seattle mayor Mike McGinn announced city funds would no longer be invested in fossil fuel companies, and asked the heads of the city's pension fund to follow his lead. Citing the rising sea levels that threatened city's neighborhoods, he said, "I believe that Seattle ought to discourage these companies from extracting that fossil fuel, and divesting the pension fund from these companies is one way we can do that."¶ The logic of divestment couldn't be simpler: if it's wrong to wreck the climate, it's wrong to profit from that wreckage. The fossil fuel industry, as I showed in Rolling Stone last summer, has five times as much carbon in its reserves as even the most conservative governments on earth say is safe to burn – but on the current course, it will be burned, tanking the planet. The hope is that divestment is one way to weaken those companies – financially, but even more politically. If institutions like colleges and churches turn them into pariahs, their two-decade old chokehold on politics in DC and other capitals will start to slip. Think about, for instance, the waning influence of the tobacco lobby – or the fact that the firm making Bushmaster rifles shut down within days of the Newtown massacre, after the California Teachers Pension Fund demanded the change. "Many of America's leading institutions are dozing on the issue of climate," says Robert Massie, head of the New Economics Institute. "The fossil fuel divestment campaign must become the early morning trumpet call that summons us all to our feet."¶ It won't be an easy fight in most places, of course. At Harvard, say, 72 percent of the student body voted to demand divestment, only to have the university respond in the most patronizing possible fashion two days later: "We always appreciate hearing from students about their viewpoints, but Harvard is not considering divesting from companies related to fossil fuels." But one of the Harvard student organizers responded with just the right mix of pepper and politeness: "The president is going to have to change her mind, because we're not changing ours," sophomore Alli Welton said. "Climate change is a matter of life or death for millions and millions of people."¶ And it's that simple truth that, over the next few semesters, will help students overwhelm boards of trustees and reluctant presidents. This movement didn't come out of nowhere, after all – despite Nader's pessimism, if you knew where to look, you could see the pot boiling for several years. On hundreds of campuses, students had persuaded their administrations to build green buildings and bike paths; tens of thousands of students had traveled to Washington for giant Powershift conventions to learn how to lobby on global warming. And since there's no longer anything theoretical about climate change, this movement's not going to dissipate – with each new storm and drought, it will gain tragic power.¶ In fact, if you sit down and game out the future, you start to realize that students, faculty, and engaged alumni have a surprisingly good hand. Trustees and presidents may resist at first – they are, almost by definition, pillars of the status quo. But universities, in the end, are one of the few places in our civilization where reason still stands a good chance of prevailing over power (especially since students are establishing some power of their own as they organize). And here's where reason inevitably leads:¶ 1) Universities need to lead because they are where we first found out about climate change. It was in physics labs and on university supercomputers that the realization we were in trouble first dawned a generation ago. By this point the proverbial man in the street can see their predictions coming sadly true: It wasn't just Sandy, though there's no doubt that the image of the cold Atlantic pouring into the New York subways had imprinted the new fragility of western civilization on many minds. (If that radical rag Business Week used the headline "It's Global Warming, Stupid," then you knew the message was getting through.) But everywhere we went across the nation on our tour, people had their own stories. In the Pacific Northwest, where we began, ocean acidification is so advanced that oyster farmers are in despair; in Nebraska, the week we arrived, scientists determined that exactly 100 percent of the state was now in "severe drought." Hell, we got to Colorado in early December, and the night we arrived a raging wildfire high in the Rockies forced the evacuation of 500 homes. In December. In the Rockies.¶ All this means that climate is no longer a fringe concern. Seventy-four percent of Americans said global warming was affecting the weather. On campus, opinion is near-unanimous. "For one of my classes I just did a poll," says Stanford freshman Sophie Harrison, a leader in the divestment fight. "Out of 200 people I only found three who didn't believe in climate change."¶ Meanwhile, the scientists keep pushing their research forward. Twenty-five years ago, they were predicting the trouble we're seeing now; when they look forward another quarter century, things get truly scary – and academics get much less academic. In the past, just a lonely few, like NASA's James Hansen, were willing to go to jail, but in November, the premier scientific journal, Nature, published a commentary urging all climate scientists to "be arrested if necessary" because "this is not only the crisis of your lives – it is also the crisis of our species' existence." In December, at the annual meeting of the American Geophysical Union where most of the year's cutting-edge climate studies are released, one panel examined the question "Is Earth Fucked?" The scientist leading the session finished by saying probably – but "if a global environmental movement develops that is strong enough, that has the potential to have a bigger impact in a timely manner." Make of it what you will: The American scientist who has spent the most time on the melting ice of Greenland, Ohio State's Jason Box, took to the stage at our Columbus tour stop to demand OSU and other colleges divest.¶ So when, for instance, Harvard president Drew Gilpin Faust says "our most effective impact on climate change" will come from "what we do with our teaching, our research. . . the students who may be the heads of the EPA or all kinds of organizations," it's partly true – that scholarship is important. But it's also clearly not doing the job alone, since the temperature keeps going up.¶ Universities have in fact already gone well beyond scholarship in the climate fight. As veteran student organizer Maura Cowley points out, 738 colleges from Adams State to Yeshiva University have already signed the "President's Climate Commitment," pledging that their campuses will go carbon-neutral because they are "deeply concerned about the unprecedented scale and speed of global warming." The commitment is more than rhetorical – open up almost any college web page and you'll find a tab for "sustainability," with the PR office lauding the latest effort to install solar panels or convert to a pedestrian campus. "You can't walk 20 steps on the Stanford campus without seeing a recycling station," says Harrison. "I've been very impressed with all of that, which is why it seems so illogical they're invested in fossil fuel." Exactly – if you're committed to greening your campus, why wouldn't you be committed to greening your portfolio, too? Why is the heating system for the new arts center a proper target for environmental concern, but not the $50 million sitting in Peabody Coal, where it helps support climate-denying think tanks and reality-denying Congressmen?¶ Hence divestment. Sometimes, colleges can exert influence without selling stock – on many issues, like sweatshop labor, they may have been smarter to keep their stock, so they could use their position as shareholders to influence corporate decision-making. "But when we were talking about sweatshops, it wasn't because we were opposed to t-shirts. We just needed some changes in how companies operated," says Klein. Adds Dan Apfel, who as head of the Responsible Endowments Coalition has coordinated much of the emerging divestment furor, "If you're Apple, we want you to produce your computers in ways that are good. But we like computers. The fossil fuel industry, though – its existence is fundamentally against our existence. We can't change them by investing in them, because they're not going to write off reserves. There's no way they can be made sustainable, in the same way tobacco can't be made healthy."¶ 2) Universities understand math, and in this case the math about who's to blame is Q.E.D. clear. It points straight at the fossil fuel companies.¶ By now, most activists know the three numbers I outlined in this magazine last summer, in a piece that immediately went viral: If we're to hold planetary warming to the two degrees that the world's governments have said is the absolute red line, we can only burn 565 more gigatons of carbon – but the fossil fuel companies, private and state-owned, have 2795 gigatons of carbon in their reserves. That is, they have five times the coal and oil and gas needed to roast the earth, and they fully intend to burn it – in fact, a company like Exxon boasts about spending a hundred million dollars a day looking for more hydrocarbons, all the fracking gas and Arctic oil and tar sands crude they can find. "The math is so irrefutable," says Klein, the veteran anti-corporate activist who's been helping lead the fight. "The fossil fuel companies haven't even bothered to dispute it. And coming to the issue with numbers like that, putting them in an academic context, that's radical. It makes it hard for the boards of trustees – who after all are supposed to be numbers people – to deal with. Suddenly it's the students who are the number crunchers, and the idealistic fantasists are the bank presidents on the board who don't want to deal with the reality staring them in the face."¶ It's not as if all of us who use fossil fuel aren't implicated – flying to Florida for spring break fills the sky with carbon. But it's only the fossil fuel industry that lobbies round the clock to make sure nothing ever changes. "We've figured out the root of the problem by this point," says Maura Cowley, who as head of the Energy Action Coalition has been coordinating student environmental efforts for years. Individual action matters, but systemic change – things like a serious price on carbon that the industry has blocked for years – is all that can really turn the tide in the short window the science of climate still leaves open. "Going after them directly feels seriously good," says Cowley.¶ 3) Faced with this kind of irrefutable evidence, colleges have led in the past, conceding that their endowments, in extreme cases, can't seek merely to maximize returns.¶ In the 1980s, 156 colleges divested from companies that did business in apartheid South Africa, a stand that Nelson Mandela credited with providing a great boost to the liberation struggle. "I remember those days well," says James Powell, who served as president of Oberlin, Franklin and Marshall, and Reed College. "Trustees at first said our only job was to maximize returns, that we don't do anything else. They had to be persuaded there were some practices colleges simply shouldn't be associated with, things that involved the oppression of people." Since then, colleges have taken stances with their endowments on issues from Sudan to sweatshops. When Harvard divested from tobacco stocks in 1990, then-president Derek Bok said the university did not want "to be associated with companies whose products create a substantial and unjustifiable risk of harm to other human beings." Given that the most recent data indicates fossil fuel pollution could kill 100 million by 2030, the coal, oil and gas industry would seem to pass that test pretty easily; it's also on the edge of setting off the 6th great extinction crisis, so everyone over in the biology lab studying non-human beings has a stake too. Here's how Desmond Tutu, Mandela's partner in the liberation of South Africa, put it in a video he made for the DotheMath tour: "The corporations understood the logic of money even when they weren't swayed by the dictates of morality," the Nobel Peace Prize-winner explained. "Climate change is a deeply moral issue, too, of course. Here in Africa, we see the dreadful suffering of people from worsening drought, from rising food prices, from floods, even though they've done nothing to cause the situation. Once again, we can join together as a world and put pressure where it counts." Or, you know, not.¶ 4) And it's not just people at a distance who are in trouble here, though so far they've borne the brunt – young people, the kind of people you mostly find on campuses, are the next chief victims of climate change.¶ Let's assume the average age of a college trustee is 60, meaning he or she has another two decades on this planet; they may shuffle off to the great class reunion in the sky before climate change becomes unbearable to well-off First Worlders. But your average student has six decades ahead – and scientists say that at our current pace of unrestricted warming, we could see the planet's temperature rise 6 degrees Celsius in that stretch, with consequences best described as science fiction. "By the time we're ready to have kids, buy a home – it's already a radically different world if we don't put the brakes on as quickly as possible," says Cowley, the national student organizer. "It's difficult to plan your life as a young person right now – by the time we get to 2050, we don't even know where we're going to get our food."¶ It's not like administrators, faced with global warming, are deciding for themselves. Carbon dioxide molecules stay in the atmosphere a century on average, which means, according to the modeling team at Climate Interactive, that "by the time a 55-year-old college president who insists today that a portfolio requires fossil fuel investment reaches the age of retirement, only 11 percent of the CO2 released during the class of 2016′s education will have left the atmosphere." In fact, says former college president Powell, such an analysis suggests trustees have a quasi-legal duty to do all they can about climate change: "The board is supposed to make sure that the endowment allows for intergenerational equity, that the students who are going to Oberlin in 2075 get as much benefit from it as those there now. But with global warming, you're guaranteeing a diminution of quality of life decades out."¶ At the very least, it feels bad – like the opposite of what college trustees are supposed to be doing. "I see this generation being betrayed on every front," says Klein. "Youth without a future – that's how they feel about the economy. And they when they understand that thanks to climate change they may literally be facing no future, it makes them really, really angry, as well it should." The good news is, lots of people are already reaching across those generational lines. "Sometimes it's dangerous to separate it by generations," says Alex Leff, a freshman at Hampshire College, which effectively divested this spring. "My family always said, 'You kids have to do something about this.' I really reject that – what if we dismiss it too, and say it's a job for our kids? Youth can't be the only ones driving this – it helps a lot to see our elders doing their part too." So at college after college, professors (many of whom were in college during past divestment fights) are signing petitions and joining marches. Alumni are starting to pitch in too – these are early days, but campuses report letters arriving from donors asking if they're planning to do the right thing.¶ 5) And in this case, they can do the right thing without great cost.¶ College trustees, of course, are thinking about their endowments. They worry that they'll lose money if they do divest – that if they can't park their money in Exxon et al., their yields may dwindle.¶ The fear is almost certainly overstated – energy stocks have outperformed the market index the last few years, but lag if you take the last 30 as a whole. Stephen Mulkey is president of Unity College in Maine, which became the first college in the nation to officially divest its fossil fuel holdings. He stood up to give the news in front of the thousands that crowded into Portland's State Theater for that stop on our roadshow, an electric moment that brought the throng to its feet. "You don't have to do it overnight," he pointed out – indeed, campaign organizers have asked only that colleges pledge to sell their shares, and then spend the next five years winding down their positions so they don't have to sell in a fire sale. "There's abundant academic literature showing that social screening such as this, given the most likely market conditions in the near future, will not result in poor performance. You're not divesting and then just forgoing those profits – you divest from BP and invest in something else. You reanalyze your portfolio." In fact, there's been one academic study of the effects of divesting, and it shows the "theoretical return penalty" at 0.0034 percent, which is the same as "almost none."¶ At some schools, some of the money can be re-invested in the college itself – in making the kind of green improvements that save substantial sums. Mark Orlowski, head of the Sustainable Endowments Institute, just published a report showing that the average annual return on investment for a thousand efficiency projects at campuses across the country was just under 30 percent, which makes the stock market look anemic. "College trustees often think of a new lighting system as an 'expense,' not an investment, but it's not," he says. "If you invest a million and can expect to clear $2.8 million over the next decade, that's the definition of fiduciary soundness." At colleges – and elsewhere – the potential for significant reinvestment is large: the San Francisco Board of Supervisors, for instance, is considering urging its pension fund to divest a billion dollars. That could do some serious re-greening.¶ It's also possible that the insights into the future supplied by aroused student activists might actually make for savvy investing advice. As hedge fund founder Tom Steyer, who has advised trustees to divest their stock, put it, "From a selfish point of view, it's very good for colleges that they know something about the future that others don't. Because investing is not about what's happened in the past – all prices are really anticipations of what's going to happen in the future. As soon as the trouble we face is really common knowledge it's going to be reflected in the price. But it's not reflected in the price yet."¶ Steyer's a good investor – his net worth puts him on the Fortune 400 list, meaning he's worth far more than most college endowments. What he's saying is: Colleges are lucky to have physics departments not just because physics is a good thing. In a sense, universities have insider information – they know how bad global warming is going to be, and hence can get the hell out of fossil fuel stocks before, not after, governments intervene to make them keep their reserves underground. "Once the scientific research filters into the minds of investors around the world, the price won't stand," he says. But since the average investor relies on, say, the Wall Street Journal, which has served as an unending mouthpiece for climate denial, colleges have the advantage. "The only way you gain an investing advantage over the rest of the world is when you have an edge." As for those who think they'll wait until the last minute, just before the carbon bubble bursts, "That's one of the stupidest things I've ever heard. No one ever gets out at the top. It's worth missing another couple of good years of Exxon to avoid what's coming."¶ In the face of logic like that, an increasing number of colleges seem determined to at least engage the debate. For instance, my employer, Vermont's Middlebury College, which always ranks in the top five liberal arts colleges in the country, has held a series of panel discussions and open debates this month and its trustees expect to make a decision in the spring. And since Middlebury was the first college in the country with an environmental studies department, its student body, faculty and ranks of alumni are filled with people who recognize the potential power of the gesture. Similar discussions are underway at Bates, Bowdoin, Bryn Mawr, Earlham, Pitzer. But it's not just small liberal arts schools. Students at the University of New Hampshire delivered a thousand signatures to the president before Christmas demanding divestment; at the neighboring University of Vermont, state legislators have begun pressing for action, at the urging of a big student campaign. At Cal, the student senate has backed divestment by a wide margin; UNC students outdid their Harvard counterparts, voting 77 percent for divestment.¶ So let's imagine for a moment that students and their allies are able to convince many colleges and universities to do the right thing. Especially for those who sign on fairly quickly, and with a minimum of rancor, there could be real advantages. "After we divested," said Mulkey of Unity College, "we started receiving donations online. We're seen an uptick in our inquiries from students. I think that will transform into an improvement in enrollment. That's not why we did it, but it's a fact." Powell, recalling the moment when Oberlin divested its apartheid stock, says, "I definitely feel it rallies people behind their alma mater. Whenever there's change – abolishing fraternities, going co-ed – there's always the worry the alumni won't like change. We see over and over again that these claims are false – you may take a hit for a year or two, but in the end you're changing with the world." Some alumni, says Klein, "may be resentful. But for many more, it will be exciting. Suddenly the university they came from is not just a site of nostalgia, but a place where they can have an influence on the future."¶ That influence could be decisive, too. Less in financial terms, though the $400 billion in American college endowments is no small sum, than in political and cultural ones. A college is where a society thinks about itself, after all; if suddenly those collections of knowledge denounce the fossil fuel industry for what it is, a rogue force outlaw against the laws of physics, it will make a difference. Fossil fuel companies care a lot about image, after all – it's what makes it easy for them to exert their political control. It's why they run those back-to-back-to-back TV ads about "clean coal," those endless commercials with the polar bears and the drilling rigs. Colleges could strip them of their social license, and if they lead, others will follow. "The speed at which this campaign has spread is causing ripples in the investment community," said Andy Behar, the CEO of As You Sow, a campaign partner that promotes environmental and social corporate responsibility through shareholder advocacy. "We anticipate more 'carbon free' investment options coming onto the market over the coming months for endowments, foundations, and other institutional investors who want to move investment dollars to build a clean energy future." Already, at least two major Christian denominations have announced they'll consider resolutions to withdraw their money. One could imagine the fossil fuel industry as the new tobacco, humbled enough that it actually has to come to the bargaining table in D.C. and a dozen other crucial capitals.¶ On other campuses, it will go less smoothly; in some places, doubtless, colleges will go to war with themselves, with trustees hunkered down against the increasingly strident demands of students and faculty. But even in those cases, the fight will be valuable, educating each new incoming class about the culprits behind climate change. It's hard to imagine that it's all just a short-lived fad. "Global warming is not going away in anyone's lifetime," says Powell – and from now on, each superstorm, each megadrought will become a moral challenge to the university brand, a reminder that one's education or one's salary is being paid for with the not-so-gradual extinction of the planet's possibilities. Students, I think, are determined to believe in the colleges they love – but they're also up to the fight. At Pennsylvania's Swarthmore, for instance, they've been demanding divestment for more than a year without luck. "Particularly at small liberal arts schools, students are conditioned to believe that college boards and administrators will always do what's right – that if we just dialogue with administrators enough, they'll come around," says Hannah Jones, who graduated from Swarthmore last spring. But in fact, even at a school like Swarthmore with a deep Quaker tradition, "the administration and the board are part of an institutional hierarchy designed to support the status quo," so "it's up to students, faculty, and alumni to build power and to apply pressure in a way that demands bold, swift action." And as students learn to build those campaigns, knowledge spreads quickly. Swarthmore students, for instance, are hosting a 'convergence' this week for activists from many campuses; for those who can't make the trip, gofossilfree.org has become a kind of clearinghouse for videos, manifestos, essays, updates.¶ It's not perhaps a militant generation – maybe that was what struck Nader, more used to the uprisings of the 1960s with their broad themes of cultural liberation. But in the wake of Occupy, many young people are drawing connections. "We want to make sure we don't just get divestment, but that we build real political power across wide coalitions," says Jones. And if you're a college administrator, you should probably fear folks who know how to use YouTube, Twitter and Facebook better than you do; "militant" sounds good, but "persistent," "organized" and "committed" are probably a deeper threat to the status quo. And you can prove it by watching the same students running divestment campaigns quickly joining the larger environmental movement: all of a sudden, they're helping run the opposition to the Keystone Pipeline, or working hard with their Appalachian allies in the fight against mountaintop removal coal mining.¶ The fossil fuel industry may be dominant in the larger world, but on campus, it's coming up against some of its first effective opposition. Global warming has become a key topic in every discipline from theology to psychology to accounting, from engineering and anthropology to political science. It's the greatest intellectual and moral problem in human history – which, if you think about it, is precisely the reason we have colleges and universities.

#### There’s a current NU proposal for coal divestment---student support key

Northwestern ASG 2/5 Northwestern Associated Student Government, 2013, “ASG Announces Petition to Support Divestment from Coal, Fossil Fuels”, https://asg.northwestern.edu/news/2013/02/asg-announces-petition-support-divestment-coal-fossil-fuels

Northwestern University Responsible Endowment Coalition, in conjunction with the Associated Student Government has released a petition to urge all students, faculty, staff and members of the Northwestern community to show their support for the university to completely divest from the coal industry. Furthermore, the petition asks that the university continue its commitment to sustainability by channeling future investments toward renewable energy and clean technologies.¶ Northwestern University Senate passed the proposed legislation on Wednesday, January 30, 2013. The bill also commends the university’s prior divestment from select fossil fuel companies in 2005 and additionally indicates complete divestment from fossil fuel companies as a future goal.¶ The petition was released on February 5, 2013 via email to the Northwestern community by members of the Northwestern University Responsible Endowment Coalition. The petition proposes more environmentally conscious investments of the university endowment will align with the principles of the Northwestern Strategic Plan.¶ ASG Associate Vice President for Sustainability Mark Silberg, a co-author of the legislation, believes now is the time for Northwestern to take leadership in sustainability.¶ “As a world renowned research institution with an explicit commitment to energy and sustainability, Northwestern is ready to put action behind our words. The immense support we have received from faculty, staff, students, and alumni is not only inspiring, but is also testament to our vision of Northwestern as a global citizen,” said Silberg. “We look forward to working with our administration and Trustees to implement these measures with little risk to our endowment.”

#### Concrete political demands reorient discourse---our speech act encompasses the very essence of green politics

Torgerson 8 Douglas, Professor of Politics, Cultural Studies, and Environmental and Resource Studies at Trent University in Canada, Constituting Green Democracy: A Political Project, The Good Society: Volume 17, Number 2, MUSE

What if the citizens of a green democracy turn out not to support green initiatives? The simplistic framing of this common question views green democracy as a change merely in the content of liberal democracy, rather than a change in its context and form. The project of constituting a green democracy requires a cultural challenge to the tenets of industrialism that would involve a reversal in the orientation of public discourse. More generally, indeed, this reversal would entail constitutional changes, to recall Rodman, at the levels of psyche, polis, and cosmos—or, in other words, in ways of understanding both the individual and the collectivity, as well as the broader context of nature. The democratic turn in green political theory has implicitly followed Rodman by calling for an "ecological" orientation. Calls for ecologically virtuous citizenship do, indeed, alter the understanding of the individual in relation to the collectivity. The possessive individual here tends to be displaced by the cooperative community member. Moreover, the appeal to ecology draws attention, as Rodman maintains, to the significance of such principles as "diversity, complexity, integrity, harmony, stability, scarcity" as criteria to guide practical decision-making.23 [End Page 21] Ultimately, though, Rodman is at a loss to provide a determinate set of guidelines and a way to judge their application in particular circumstances. Indeed, although he suggests the prospect of replacing the mechanistic analogies of modernity with ecological ones, he clearly recognizes that this cannot mean a reductionist appeal to the "shifting sands" of the science of ecology.24 The consequence for green political theory is that the constitution of a green democracy cannot simply replicate with a different content the mechanistic ordering of psyche, polis, and cosmos that modernity offered as an implicit guarantee to the tenets of industrialism. The same problem arises with the proposal, advanced by Alan Carter, for a "radical green political theory" that would replace an "environmentally hazardous dynamic" with one that is "environmentally benign." There is no doubt much to recommend "decentralization, participatory democracy, self-sufficiency, egalitarianism, alternative technology, pacifism, and internationalism,"25 but such criteria suggest an agenda rather than an outcome. The politically significant point is that concrete decisions—and, indeed, the very question of what constitutes a "green" initiative—cannot be reduced to matters of knowledge and calculation, but emphatically remain matters of opinion. Opinion, in this sense, is by no means "mere" opinion. Indeed, the public shaping and sharing of opinions through debate among multiple perspectives is, for Hannah **Arendt,** the "very essence" of politics.26 She here advances a highly original—and contested—view of politics as a kind of performance in the public realm. On her terms, indeed, such a performative politics would rule out understandings of politics in either a functional or constitutive sense. Yet a key question would be the extent to which debate, as a means of developing and refining opinion, might be significant in functional or constitutive domains.27 Deliberative institutions, indeed, have at times been promoted, as with Smith's call for "citizen forums,"28 with functional or constitutive ends in view. Yet the potential for such public debate in the shaping and sharing of opinions appears to be sharply attenuated in the present historical context of propagandistic mass communication.29 Exaggerated claims to the authority of knowledge and the scope of calculability carry with them, moreover, an authoritarian propensity that, itself part of the project of industrialism, serves to close off debate and to rule out of public discourse a sense of limits.Concerns to promote the significance of the public sphere along with deliberative institutions generally can be counted as a challenge to the prevailing communicative context. The emergence of a "green public sphere," in particular, has challenged this context while advancing an environmentalist idiom that serves to throw into question, or even **reverse, the presuppositions of industrialism.**30 In doing so, the green public sphere also challenges the administrative sphere, which has emerged historically as the chief vehicle both for the project of industrialism and for the rise of mass communication. The nascent green public sphere is thus an institution, emerging from green politics, which is key to the political project of constituting a green democracy.

### 1AC – Coal

#### CONTENTION 2: COAL

#### The 1AC’s discussion of offshore wind is uniquely important from our social location as Northwestern students---helps reverse current lack of awareness through engagement and debate

CoE 11 City of Evanston, Mayor's Wind Farm Committee, "Summary of Wind Committee Review", June 8, [www.cityofevanston.org/government/boards\_committees/WFC%20Review%20Document%20Post.pdf](http://www.cityofevanston.org/government/boards_committees/WFC%20Review%20Document%20Post.pdf)

As §§A, E(5), E(7), and E(9) above make clear, engagement and communication with stakeholders becomes a key challenge. **The more buy-in, the less delay and cost, the more attractive the project is to investors, and the greater the opportunities to leverage benefits** such as municipal branding. Perhaps more important, such engagement and communication has great value in its own right to any city committed to the ideals of representative self-government.¶ The working group identified stakeholders and **actors upon public opinion falling into five general sectors:** economic interests (commercial and residential); **advocacy interests** (including environmental, neighborhood, or other municipal interests); recreational interests (boaters, fishers, birders); politicians; and media. Some overlap. Dozens of stakeholders were initially identified, apart from a media list.26 ¶ *Begin footnote¶* 26 Preliminary Evanston stakeholder groups identified include Citizens for Lakefront Preservation; Citizens’ Greener Evanston; Evanston Coalition for Responsible Development; Evanston Township High School; Northwestern University (administration; faculty; student government; student groups such as ISEN; residence and Greek councils); Business Alliance for a Sustainable Evanston; Evanston Environmental Association; Evanston Interreligious Sustainability Circle; Evanston North Shore Bird Club; Keep Evanston Beautiful; Central Street Neighbors Association; Downtown Residents Association; Southeast Evanston Association; Evanston Chamber of Commerce; Downtown Evanston; League of Women Voters (Evanston); neighborhood business associations. Statewide or regional groups include the Illinois Wind Energy Association; Alliance for the Great Lakes; Citizens Utility Board; Sierra Club; Audubon Society, Illinois Chapter; Ducks Unlimited, North Shore Chapter; Great Lakes Sport Fishing Council; Burnham Park Yacht Club; Chicago Yacht Club; Chicago Yachting Association ; Columbia Yacht Club; Diversey Yacht Club; Great Lakes Yacht Club; Lake Calumet Boat and Gun Club; Lake Michigan Yacht Club; Lake Michigan Yachting Association; Montrose Bay Yacht Club; Museum Shores Yacht Club; Sheridan Shores Yacht Club; Southern Shores Yacht Club; Waukegan Yacht Club; Winthrop Harbor Yacht Club; American Waterway Operators; Lake Carriers Association. Other municipalities include Chicago; Glencoe; Highland Park; Highwood; Kenilworth; Lake Bluff; Lake Forest; North Chicago; Waukegan ; Wilmette; Winnetka; Winthrop Harbor; Zion.¶ *End footnote¶* This list will expand when and if the City proceeds to the next phase. At this juncture little identified debate has occurred, but Evanston's active citizenry virtually guarantees some diversity of opinion. No political opposition was specifically identified at this point. Some groups, officials, and media have taken positions ranging from mildly supportive to enthusiastic. There have been a few negative editorials and blog posts, and individual comments, with concern or criticism centered on the economics, the aesthetics ("view shed"), or perceived avian threats. Some residents have understandable questions. There is also considerable lack of awareness of the possible project. ¶ Some with experience in the power industry have privately expressed skepticism. Again, City leadership and communications will be central to shaping public and private perception. **Other American offshore wind studies have already noted the importance of stakeholder engagement and have collected strategies for engaging stakeholders**.27 While full public engagement may not be productive prior to the receipt of any actual proposal, engagement of at least key stakeholders earlier in the process can facilitate the development of a consensus.¶ Working group recommendation: The City, before propounding an RFP, should amplify the process of public engagement and communication, **including** the development of **simple tools** (such as a website FAQ page) for those purposes, and to dispel misinformation.

#### Local action necessary---maximizes benefits of the wind farm

CoE 11 City of Evanston, Mayor's Wind Farm Committee, "Summary of Wind Committee Review", June 8, [www.cityofevanston.org/government/boards\_committees/WFC%20Review%20Document%20Post.pdf](http://www.cityofevanston.org/government/boards_committees/WFC%20Review%20Document%20Post.pdf)

Comments: National policy documents on the future of offshore wind power repeatedly speak to the critical role of state and local leadership. **Societal and technological change,** positive or negative, as well as its pace, turns on public as well as private support and opposition. **Minimizing costs and maximizing desired benefits of the offshore wind facility for all concerned depend** at least in part **on the degree to which** the City takes **leadership** and **guides,** at minimum, the public conversation. **It is difficult to imagine that such a project could succeed with** the City as a **disinterested neutral.** A more active role would be more consistent with the inspiration for the wind farm project in the first place. An offshore wind farm was the centerpiece, accounting for the largest proportion of envisioned greenhouse gas emissions reductions (up to 80,379 MTCO2E out of a potential total reduction of 245,380 MTCO2E), in the Climate Change Action Plan, approved by the City of Evanston in November, 2008.

#### Offshore wind key to transition away from coal

SC 11 Sierra Club, "Offshore Wind", 2011 is last date cited, content.sierraclub.org/coal/wind/offshore-wind

Offshore wind is a key part of transitioning our nation off dirty energy sources like coal, and toward our clean energy future. According to the National Renewable Energy Laboratory (NREL) the Atlantic Ocean has 1,283.5 gigawatts (GW) of potential offshore wind. That’s enough to power most of the homes along the Atlantic coast. What’s more, offshore wind produces no pollution. Every offshore wind turbine we install will bring us closer to transitioning off of dirty fossil fuels, meaning cleaner air and water for families across the U.S.¶ Finally, offshore wind development off the Atlantic coast could create between 133,000 and 212,000 jobs annually in the United States—more than three times as many jobs as new offshore oil and natural gas development would create. If the Atlantic states develop just 54 GW of the 1,283 GW potential, they would create $200 billion in new economic activity and more than 43,000 permanent, high-paying jobs.¶ Fossil fuel prices are highly volatile—natural gas prices fluctuated by 61 percent in 2011 and are highest in summer when we use the most energy. Similarly, the cost of coal is on the rise and the price of oil has skyrocketed over the last several years. But offshore wind farms derive their energy from wind, which will always be plentiful and free. Because of this, we can count on the cost of wind power to be permanently stable and affordable.

#### Continued reliance on coal kills 24,000 people every year

Stevenson 8—produces Gaia Health (Heidi, Coal Is the Worst Polluter of All, [www.gaia-health.com/articles/000032-Coal-Pollution.shtml](http://www.gaia-health.com/articles/000032-Coal-Pollution.shtml))

Image a list of the worst pollutants. Whatever is on your list almost certainly is produced by coal mining or burning, usually in greater quantities than any other polluting industry. Pollutants produced by burning coal include:¶ Carbon dioxide, the primary global warming gas.¶ Sulphur dioxide, which causes acid rain.¶ Nitrogen oxide, which creates ozone that leads to smog.¶ Hydrocarbons, which help create ozone that leads to smog.¶ Carbon monoxide, which causes headaches and is particularly harmful to people with heart disease.¶ Arsenic, which causes cancer.¶ Lead, cadmium, and other heavy metals.¶ Uranium and thorium, radioactive elements.¶ Mercury, known to cause autism and a host of other neurological and developmental disorders.¶ Coal-fired plants produce 100 times the radiation of nuclear plants to yield the same amount of energy.¶ Here's the kicker: Coal ash, the remains of the burning process, is more radioactive than nuclear waste—and we have not figured out what to do with the waste from nuclear energy production. Back in 1978, a scientist with the Oak Ridge National Laboratory (ORNL) reported in Science that the amount of radiation in the bones of people who live near coal plants is 3-6 times greater than in those who live near nuclear facilities. In fact, according to ORNL Associate Lab Director Dana Christensen and the aforementioned 1978 paper, when the amount of radiation produced by the two types of power plants is compared in terms of their energy output, the story is even worse. Coal-fired plants produce 100 times the radiation of nuclear plants to yield the same amount of energy.¶ Clean coal is a myth. The technology does not exist today and no one knows when—or if—it will exist. Yet the coal companies continue to push the idea, and politicians help them. In the U.K. the Labour Party pushes the false idea of clean coal as a necessary element of dealing with climate change. In the United States, President Obama has ballyhooed the lie.¶ The term "clean coal" is misleading in two ways. First is the fact that the technology for creating it doesn't exist, and even if it did, estimates are that it would cost several trillion dollars in the U.S. alone to switch to it, making it prohibitively expensive. Worse, though, is that the term references only the production of carbon dioxide. It has nothing to do with any of the other pollutants, including radiation.¶ The Sierra Club reports that coal-fired plants in the U.S. produce 59% of sulphur dioxide pollution and 18% of nitrogen oxide.¶ The EPA has reported that coal plants produce about 40% of America's mercury pollution, more than any other source. No other industry is doing as much to poison the fish that we eat, resulting in warnings to people not to eat fish too often. Three-time Emmy award winner, Jeremy Piven, recently fell ill from eating mercury-laced sushi. It is responsible for untold numbers of babies being born with neurological problems, including autism, mental retardation, blindness, and a variety of other neurological problems. It is found in mothers' breast milk, putting children at risk even after birth. It is known to increase and worsen coronary disease in men. The EPA reports that the number of pregnant women affected by mercury poisoning is so high that as many as 630,000 children in the U.S. are born each year with a strong likelihood of developing health problems.¶ The American Lung Association says that 24,000 people die annually in the U.S. from coal plant pollution, and there are 38,000 more heart attacks and 550,000 more asthma attacks. The American Journal of Public Health reports higher rates of cardiopulmonary disease, hypertension, diabetes, and lung and kidney disease in coal mining areas.¶ Lead contamination is known to cause brain shrinkage, retardation, and violence, as documented in Lead Shrinks the Brain and Causes Violent Crime.¶ Arsenic is an insidious poison, causing convulsions, difficulty in urination and defecation, delirium, cell death, cancer, hemorrhages, and damage to the body's ability to metabolize food for energy. The general term, arsenicosis, refers to arsenic poisoning that results from long term exposure to arsenic in drinking water. As little as 0.17 parts of lead per billion in water has been shown to be harmful.¶ Climate change. Pollution. Health devastation. Mental retardation. Cancer. Devastation of food supplies. All of these can be laid at the doorstep of coal corporations. Big Coal is fighting to make us believe that coal power is the best thing since Europe was covered with forests. Continuing to use coal for energy can only destroy us. It destroys the lives of humans, animals, plants, and Gaia herself. Clean coal is a myth.

#### Best studies prove the necessity and sufficiency of wind power

Goggin 12 Michael, Manager of Transmission Policy at the American Wind Energy Association, Previously consulted for two environmental advocacy groups and a consulting firm supporting the U.S. Department of Energy’s renewable energy programs, Holds an undergraduate degree with honors from Harvard University, Fact check: Coverage of Argonne wind and emissions study flawed, June, http://www.awea.org/blog/index.cfm? customel\_dataPageID\_1699=16631

Other analyses using more accurate assumptions and more reliable sources have found that wind’s emissions savings are as large or larger than expected. A recent analysis using real-world data derived from EPA emission monitors found that in an absolute worst case, wind energy achieves 98.3% of the expected carbon dioxide emissions savings, and 103.3% of the expected nitrogen oxide emissions savings. An ongoing phase of that analysis, due to be completed within the next several months, is likely to show that wind’s net emissions savings are even larger than expected. This result occurs because wind energy tends to disproportionately displace dirtier and less flexible coal generation instead of more flexible natural gas generation, so any slight decrease in power plant efficiency is more than offset by this additional emissions savings. This result was also found in the Argonne analysis, which noted that “…increasing wind generation leads to a shift in dispatch from coal toward natural gas,” though those emissions savings were masked by the larger impact of the incorrect assumption that wind energy would displace nuclear generation. - Real-world data confirms that states that have added significant amounts of wind energy, such as Illinois, have seen fossil fuel use and emissions decline by as much as or more than expected. Department of Energy data for Colorado show that as wind energy jumped from providing 2.5% of the state’s electricity in 2007 to 6.1% of the state’s electricity in 2008, carbon dioxide emissions fell by 4.4%, nitrogen oxide and sulfur dioxide emissions fell by 6%, coal use fell by 3% (571,000 tons), and electric-sector natural gas use fell by 14%. DOE data for Texas show that as wind and other renewables’ share of Texas’s electric mix increased from 1.3% in 2005 to 4.4% in 2008, an increase in share of 3.1 percentage points. During that period, electric sector carbon dioxide emissions declined by 3.3%, even though electricity use actually increased by 2% during that time. Because of wind energy, the state of Texas was able to turn what would have been a carbon emissions increase into a decrease of 8,690,000 metric tons per year, equal to the emissions savings of taking around 1.5 million cars off the road. Similarly, thanks to the growth of wind energy in the state, Illinois saw a 0.5% decrease in CO2 emissions from 2006 to 2009, even though electricity use actually increased by 0.75% over that time period. In Minnesota, as wind energy grew from providing less than 4% of the state’s electricity in 2006 to almost 10% in 2009, electric sector carbon dioxide emissions fell by more than 10%, or 4 million metric tons per year. As further evidence, four of the seven major independent grid operators in the U.S. have studied the emissions impact of adding wind energy to their power grids, and all four have found that adding wind energy drastically reduces emissions of carbon dioxide and other harmful pollutants. While the emissions savings depend somewhat on the existing share of coal-fired versus gas-fired generation in the region, as one would expect, it is impossible to dispute the findings of these four independent grid operators that adding wind energy to their grids has significantly reduced emissions. The results of these studies are summarized below. Finally, analysis of readily available DOE data puts to rest the idea that wind energy has a significant negative impact on the efficiency of fossil-fired power plants. The Department of Energy collects detailed data on the amount of fossil fuels consumed at power plants, as well as the amount of electricity produced by those power plants. By comparing how the efficiency of power plants has changed in states that have added significant amounts of wind energy against how it has changed in states that have not, one can test the hypothesis that wind energy is having a negative impact on the efficiency of fossil-fired power plants. The data clearly shows that there is no such relationship, and in fact states that use more wind energy have seen greater improvements in the efficiency of their fossil-fired power plants than states that use less wind energy. Specifically, coal plants in the 20 states that obtain the most electricity from wind saw their efficiency decline by only 1.00% between 2005 and 2010, versus 2.65% in the 30 other states. Increases in the efficiency at natural gas power plants were virtually identical in the top 20 wind states and the other states, at 1.89% and 2.03% improvements respectively. The conclusion that adding wind energy actually increases fossil plant efficiency makes intuitive sense, because as explained above, adding wind energy to the grid displaces the output of the most expensive, and therefore least efficient, fossil-fired power plants first.

#### Coal fired power plants perpetuate eco-racism all across our communities in Chicago---speaking out about the health consequences of coal pollution is essential to persuade our neighbors about the risks of coal

Arriaga 11 – Greenpeace Volunteer and Local Chicagoan, Faces of Chicago's coal fight, August 5, 2011, This is a guest blog by Luis Arriaga, a Greenpeace volunteer leader in Chicago, http://www.greenpeace.org/usa/en/news-and-blogs/campaign-blog/faces-of-chicagos-coal-fight/blog/36253/
Growing up next to a state park was a blessing. I got to experience nature first hand, but there is something off about Silver Springs State Park. Giant power line towers went up through the park sometime in my childhood. Power lines that can most likely be traced back to one of Chicago's two coal power plants. While I got the benefit of relatively clean air, the children who live around where those power lines start didn't.¶ My name is Luis Arriaga. I grew up in the far southwest suburbs of Chicago. I am a 23-year-old journalism student at Columbia College entering my last semester. I chose to get involved with Greenpeace in Chicago to actively engage others in the fight against the dirty air every Chicagoan breathes. It's one thing to write about the battle for clean air and another to actually be at the forefront speaking to people one on one about the root causes of the dangerous quality of air entire communities in Chicago are forced to bear.¶ Being a first time volunteer for Greenpeace at such a crucial moment in the history of Chicago has left me thankful. Thankful for Greenpeace and the grassroots organizations in Chicago that have fought the Crawford and Fisk power plants for so long.¶ Last week, sitting through a city hall meeting with 150 people in support of the Clean Power Ordinance was inspiring. People in green tee shirts showed up in droves to show support for shutting down these dirty old coal plants and build a healthier future in Chicago.¶ I was inspired by people my age like Stephanie Dunn, who has committed to a five-day hunger strike for the ordinance. She was on day three of her strike in Chicago's Daley Plaza when I spoke with her for the first time.¶ She isn't out there representing any one organization; she's out on her own terms. She has set her own agenda. Dunn has lived in both Pilsen and Little Village; the two neighborhoods home to Chicago's Crawford and Fisk coal power plants. She knows just how severe the health consequences of having two coal-powered plants are for the communities they inhabit. She believes that allowing them to continue at full capacity would be to continue a form of eco-racism.

#### The Anti-Coal movement is polycentric and coalitional – it brings together multiples agents of resistance by targeting specific Coal plants like those that poison each breath of air we take in Chicago AND by challenging the larger global system of fossil fuel powered injustice

Russell 9 – Joshua Kahn Russell is the grassroots actions organizer at Rainforest Action Network and was an organizer on the Capitol Climate Action, May 2009, Z Magazine, <http://www.zcommunications.org/climate-justice-and-coals-funeral-procession-by-joshua-kahn-russell>

The pace of direct actions against coal has sharply increased since 2004. These campaigns have been organized and carried out by a polycentric global network of radical environmentalists, "frontline" communities (those most directly affected by injustice), student organizers, and traditional non-profits. In the United States, communities have been using non-violent direct action to confront coal at all stages of its lifecycle: finance, extraction, "cleaning" and transport, burning, and energy consumption. This trajectory began gaining momentum on November 10, 2004 with a blockade of Maryland's Dickerson Power Plant. It grew to 3 major direct actions in 2005, 2 more in 2006, 6 in 2007, 18 in 2008, and 15 in the first 3 months of 2009.¶ Similar to the anti-nuclear movement of the late 1970s and early 1980s, the anti-coal movement has targeted specific mines and plants while challenging the overall legitimacy of fossil fuel-based economies. This struggle has transcended single-issue organizing and the varied efforts to stop coal have brought together diverse stakeholders. Stemming from the people of color, working class, and women-led environmental justice movement, climate justice has become a political banner for intersecting racial justice, economic equity, community health, climate, and environmental quality struggles, of which elements of "no coal" struggles are a part. It is useful to think of campaigns against coal as one strand of a robust frontline-led climate justice movement.

### Advocacy Statement Ideas

#### Arjun and I affirm that Northwestern University should shift its energy production portfolio from fossil fuels to offshore wind. We believe this is a starting point for engaging larger institutional change.

### 1AC – Solvency

#### CONTENTION 3: SOLVENCY

#### Academic debate over energy policy in the face of environmental destruction is critical to shape the direction of change and create a public consciousness shift---action now is key

Crist 4 (Eileen, Professor at Virginia Tech in the Department of Science and Technology, “Against the social construction of nature and wilderness”, Environmental Ethics 26;1, p 13-6, http://www.sts.vt.edu/faculty/crist/againstsocialconstruction.pdf)

Yet, constructivist analyses of "nature" favor remaining in the comfort zone of **zestless agnosticism** and **noncommittal meta-discourse**. As David Kidner suggests, this intellectual stance may function as a mechanism against facing the devastation of the biosphere—an undertaking long underway but gathering momentum with the imminent bottlenecking of a triumphant global consumerism and unprecedented population levels. Human-driven extinction—in the ballpark of Wilson's estimated 27,000 species per year—is so unthinkable a fact that choosing to ignore it may well be the psychologically risk-free option.¶ **Nevertheless, this is the** opportune **historical** moment **for** intellectuals in the humanities and social sciences **to join forces with** conservation **scientists** in order **to** help **create the consciousness shift and** policy changes **to stop this irreversible destruction. Given this outlook, how** students in the human sciences **are** trained **to regard scientific knowledge, and what kind of** messages percolate to the public from the academy **about the nature of scientific findings,** matter immensely. The "agnostic stance" of constructivism toward "scientific claims" about the environment—a stance supposedly mandatory for discerning how scientific knowledge is "socially assembled"[32]—is, to borrow a legendary one-liner, **striving to interpret the world at an hour that is pressingly calling us to change it.**

#### Public advocacy of climate solutions key to change policy

CAG 10—Climate Change Communication Advisory Group. Dr Adam Corner School of Psychology, Cardiff University - Dr Tom Crompton Change Strategist, WWF-UK - Scott Davidson Programme Manager, Global Action Plan - Richard Hawkins Senior Researcher, Public Interest Research Centre - Professor Tim Kasser, Psychology department, Knox College, Galesburg, Illinois, USA. - Dr Renee Lertzman, Center for Sustainable Processes & Practices, Portland State University, US. - Peter Lipman, Policy Director, Sustrans. - Dr Irene Lorenzoni, Centre for Environmental Risk, University of East Anglia. - George Marshall, Founding Director, Climate Outreach , Information Network - Dr Ciaran Mundy, Director, Transition Bristol - Dr Saffron O’Neil, Department of Resource Management and Geography, University of Melbourne, Australia. - Professor Nick Pidgeon, Director, Understanding Risk Research Group, School of Psychology, Cardiff University. - Dr Anna Rabinovich, School of Psychology, University of Exeter - Rosemary Randall, Founder and director of Cambridge Carbon Footprint - Dr Lorraine Whitmarsh, School of Psychology, Cardiff University & Visiting Fellow at the, Tyndall Centre for Climate Change Research. (Communicating climate change to mass public audience, http://pirc.info/downloads/communicating\_climate\_mass\_audiences.pdf)

This short advisory paper collates a set of recommendations about how best to shape mass public communications aimed at increasing concern about climate change and motivating commensurate behavioural changes.¶ Its focus is not upon motivating small private-sphere behavioural changes on a piece-meal basis. Rather, it marshals evidence about how best to motivate the ambitious and systemic behavioural change that is necessary – including, crucially, greater public engagement with the policy process (through, for example, lobbying decision-makers and elected representatives, or participating in demonstrations), as well as major lifestyle changes. ¶ Political leaders themselves have drawn attention to the imperative for more vocal public pressure to create the ‘political space’ for them to enact more ambitious policy interventions. 1 While this paper does not dismiss the value of individuals making small private-sphere behavioural changes (for example, adopting simple domestic energy efficiency measures) it is clear that such behaviours do not, in themselves, represent a proportional response to the challenge of climate change. As David MacKay, Chief Scientific Advisor to the UK Department of Energy and Climate change writes: “Don’t be distracted by the myth that ‘every little helps’. If everyone does a little, we’ll achieve only a little” (MacKay, 2008).¶ The task of campaigners and communicators from government, business and non-governmental organisations must therefore be to motivate both (i) widespread adoption of ambitious private-sphere behavioural changes; and (ii) widespread acceptance of – and indeed active demand for – ambitious new policy interventions.¶ Current public communication campaigns, as orchestrated by government, business and non-governmental organisations, are not achieving these changes. This paper asks: how should such communications be designed if they are to have optimal impact in motivating these changes? The response to this question will require fundamental changes in the ways that many climate change communication campaigns are currently devised and implemented. ¶ This advisory paper offers a list of principles that could be used to enhance the quality of communication around climate change communications. The authors are each engaged in continuously sifting the evidence from a range of sub-disciplines within psychology, and reflecting on the implications of this for improving climate change communications. Some of the organisations that we represent have themselves at times adopted approaches which we have both learnt from and critique in this paper – so some of us have first hand experience of the need for on-going improvement in the strategies that we deploy. ¶ The changes we advocate will be challenging to enact – and will require vision and leadership on the part of the organisations adopting them. But without such vision and leadership, we do not believe that public communication campaigns on climate change will create the necessary behavioural changes – indeed, there is a profound risk that many of today’s campaigns will actually prove counter-productive. ¶ Seven Principles¶ 1. Move Beyond Social Marketing¶ We believe that too little attention is paid to the understanding that psychologists bring to strategies for motivating change, whilst undue faith is often placed in the application of marketing strategies to ‘sell’ behavioural changes. Unfortunately, in the context of ambitious pro-environmental behaviour, such strategies seem unlikely to motivate systemic behavioural change.¶ Social marketing is an effective way of achieving a particular behavioural goal – dozens of practical examples in the field of health behaviour attest to this. Social marketing is really more of a framework for designing behaviour change programmes than a behaviour change programme - it offers a method of maximising the success of a specific behavioural goal. Darnton (2008) has described social marketing as ‘explicitly transtheoretical’, while Hastings (2007), in a recent overview of social marketing, claimed that there is no theory of social marketing. Rather, it is a ‘what works’ philosophy, based on previous experience of similar campaigns and programmes. Social marketing is flexible enough to be applied to a range of different social domains, and this is undoubtedly a fundamental part of its appeal.¶ However, social marketing’s 'what works' status also means that it is agnostic about the longer term, theoretical merits of different behaviour change strategies, or the cultural values that specific campaigns serve to strengthen. Social marketing dictates that the most effective strategy should be chosen, where effective means ‘most likely to achieve an immediate behavioural goal’. ¶ This means that elements of a behaviour change strategy designed according to the principles of social marketing may conflict with other, broader goals. What if the most effective way of promoting pro-environmental behaviour ‘A’ was to pursue a strategy that was detrimental to the achievement of long term pro-environmental strategy ‘Z’? The principles of social marketing have no capacity to resolve this conflict – they are limited to maximising the success of the immediate behavioural programme. This is not a flaw of social marketing – it was designed to provide tools to address specific behavioural problems on a piecemeal basis. But it is an important limitation, and one that has significant implications if social marketing techniques are used to promote systemic behavioural change and public engagement on an issue like climate change. ¶ 2. Be honest and forthright about the probable impacts of climate change, and the scale of the challenge we confront in avoiding these. But avoid deliberate attempts to provoke fear or guilt. ¶ There is no merit in ‘dumbing down’ the scientific evidence that the impacts of climate change are likely to be severe, and that some of these impacts are now almost certainly unavoidable. Accepting the impacts of climate change will be an important stage in motivating behavioural responses aimed at mitigating the problem. However, deliberate attempts to instil fear or guilt carry considerable risk. ¶ Studies on fear appeals confirm the potential for fear to change attitudes or verbal expressions of concern, but often not actions or behaviour (Ruiter et al., 2001). The impact of fear appeals is context - and audience - specific; for example, for those who do not yet realise the potentially ‘scary’ aspects of climate change, people need to first experience themselves as vulnerable to the risks in some way in order to feel moved or affected (Das et al, 2003; Hoog et al, 2005). As people move towards contemplating action, fear appeals can help form a behavioural intent, providing an impetus or spark to ‘move’ from; however such appeals must be coupled with constructive information and support to reduce the sense of danger (Moser, 2007). The danger is that fear can also be disempowering – producing feelings of helplessness, remoteness and lack of control (O’Neill and Nicholson-Cole, 2009). Fear is likely to trigger ‘barriers to engagement’, such as denial2 (Stoll-Kleemann et al., 2001; Weber, 2006; Moser and Dilling, 2007; Lorenzoni, Nicholson-Cole & Whitmarsh, 2007). The location of fear in a message is also relevant; it works better when placed first for those who are inclined to follow the advice, but better second for those who aren't (Bier, 2001).¶ Similarly, studies have shown that guilt can play a role in motivating people to take action but can also function to stimulate defensive mechanisms against the perceived threat or challenge to one’s sense of identity (as a good, moral person). In the latter case, behaviours may be left untouched (whether driving a SUV or taking a flight) as one defends against any feelings of guilt or complicity through deployment of a range of justifications for the behaviour (Ferguson & Branscombe, 2010). ¶ Overall, there is a need for emotionally balanced representations of the issues at hand. This will involve acknowledging the ‘affective reality’ of the situation, e.g. “We know this is scary and overwhelming, but many of us feel this way and we are doing something about it”.¶ 3. Be honest and forthright about the impacts of mitigating and adapting to climate change for current lifestyles, and the ‘loss’ - as well as the benefits - that these will entail. Narratives that focus exclusively on the ‘up-side’ of climate solutions are likely to be unconvincing. While narratives about the future impacts of climate change may highlight the loss of much that we currently hold to be dear, narratives about climate solutions frequently ignore the question of loss. If the two are not addressed concurrently, fear of loss may be ‘split off’ and projected into the future, where it is all too easily denied. This can be dangerous, because accepting loss is an important step towards working through the associated emotions, and emerging with the energy and creativity to respond positively to the new situation (Randall, 2009). However, there are plenty of benefits (besides the financial ones) of a low-carbon lifestyle e.g., health, community/social interaction - including the ‘intrinsic' goals mentioned below. It is important to be honest about both the losses and the benefits that may be associated with lifestyle change, and not to seek to separate out one from the other.¶ 3a. Avoid emphasis upon painless, easy steps. ¶ Be honest about the limitations of voluntary private-sphere behavioural change, and the need for ambitious new policy interventions that incentivise such changes, or that regulate for them. People know that the scope they have, as individuals, to help meet the challenge of climate change is extremely limited. For many people, it is perfectly sensible to continue to adopt high-carbon lifestyle choices whilst simultaneously being supportive of government interventions that would make these choices more difficult for everyone. ¶ The adoption of small-scale private sphere behavioural changes is sometimes assumed to lead people to adopt ever more difficult (and potentially significant) behavioural changes. The empirical evidence for this ‘foot-in-thedoor’ effect is highly equivocal. Some studies detect such an effect; others studies have found the reverse effect (whereby people tend to ‘rest on their laurels’ having adopted a few simple behavioural changes - Thogersen and Crompton, 2009). Where attention is drawn to simple and painless privatesphere behavioural changes, these should be urged in pursuit of a set of intrinsic goals (that is, as a response to people’s understanding about the contribution that such behavioural change may make to benefiting their friends and family, their community, the wider world, or in contributing to their growth and development as individuals) rather than as a means to achieve social status or greater financial success. Adopting behaviour in pursuit of intrinsic goals is more likely to lead to ‘spillover’ into other sustainable behaviours (De Young, 2000; Thogersen and Crompton, 2009).¶ People aren’t stupid: they know that if there are wholesale changes in the global climate underway, these will not be reversed merely through checking their tyre pressures or switching their TV off standby. An emphasis upon simple and painless steps suppresses debate about those necessary responses that are less palatable – that will cost people money, or that will infringe on cherished freedoms (such as to fly). Recognising this will be a key step in accepting the reality of loss of aspects of our current lifestyles, and in beginning to work through the powerful emotions that this will engender (Randall, 2009). ¶ 3b. Avoid over-emphasis on the economic opportunities that mitigating, and adapting to, climate change may provide. ¶ There will, undoubtedly, be economic benefits to be accrued through investment in new technologies, but there will also be instances where the economic imperative and the climate change adaptation or mitigation imperative diverge, and periods of economic uncertainty for many people as some sectors contract. It seems inevitable that some interventions will have negative economic impacts (Stern, 2007).¶ Undue emphasis upon economic imperatives serves to reinforce the dominance, in society, of a set of extrinsic goals (focussed, for example, on financial benefit). A large body of empirical research demonstrates that these extrinsic goals are antagonistic to the emergence of pro-social and proenvironmental concern (Crompton and Kasser, 2009).¶ 3c. Avoid emphasis upon the opportunities of ‘green consumerism’ as a response to climate change.¶ As mentioned above (3b), a large body of research points to the antagonism between goals directed towards the acquisition of material objects and the emergence of pro-environmental and pro-social concern (Crompton and Kasser, 2009). Campaigns to ‘buy green’ may be effective in driving up sales of particular products, but in conveying the impression that climate change can be addressed by ‘buying the right things’, they risk undermining more difficult and systemic changes. A recent study found that people in an experiment who purchased ‘green’ products acted less altruistically on subsequent tasks (Mazar & Zhong, 2010) – suggesting that small ethical acts may act as a ‘moral offset’ and licence undesirable behaviours in other domains. This does not mean that private-sphere behaviour changes will always lead to a reduction in subsequent pro-environmental behaviour, but it does suggest that the reasons used to motivate these changes are critically important. Better is to emphasise that ‘every little helps a little’ – but that these changes are only the beginning of a process that must also incorporate more ambitious private-sphere change and significant collective action at a political level.¶ 4. Empathise with the emotional responses that will be engendered by a forthright presentation of the probable impacts of climate change. ¶ Belief in climate change and support for low-carbon policies will remain fragile unless people are emotionally engaged. We should expect people to be sad or angry, to feel guilt or shame, to yearn for that which is lost or to search for more comforting answers (Randall, 2009). Providing support and empathy in working through the painful emotions of 'grief' for a society that must undergo changes is a prerequisite for subsequent adaptation to new circumstances.¶ Without such support and empathy, it is more likely that people will begin to deploy a range of maladaptive ‘coping strategies’, such as denial of personal responsibility, blaming others, or becoming apathetic (Lertzman, 2008). An audience should not be admonished for deploying such strategies – this would in itself be threatening, and could therefore harden resistance to positive behaviour change (Miller and Rolnick, 2002). The key is not to dismiss people who exhibit maladaptive coping strategies, but to understand how they can be made more adaptive. People who feel socially supported will be more likely to adopt adaptive emotional responses - so facilitating social support for proenvironmental behaviour is crucial.¶ 5. Promote pro-environmental social norms and harness the power of social networks¶ One way of bridging the gap between private-sphere behaviour changes and collective action is the promotion of pro-environmental social norms. Pictures and videos of ordinary people (‘like me’) engaging in significant proenvironmental actions are a simple and effective way of generating a sense of social normality around pro-environmental behaviour (Schultz, Nolan, Cialdini, Goldstein and Griskevicius, 2007). There are different reasons that people adopt social norms, and encouraging people to adopt a positive norm simply to ‘conform’, to avoid a feeling of guilt, or for fear of not ‘fitting in’ is likely to produce a relatively shallow level of motivation for behaviour change. Where social norms can be combined with ‘intrinsic’ motivations (e.g. a sense of social belonging), they are likely to be more effective and persistent.¶ Too often, environmental communications are directed to the individual as a single unit in the larger social system of consumption and political engagement. This can make the problems feel too overwhelming, and evoke unmanageable levels of anxiety. Through the enhanced awareness of what other people are doing, a strong sense of collective purpose can be engendered. One factor that is likely to influence whether adaptive or maladaptive coping strategies are selected in response to fear about climate change is whether people feel supported by a social network – that is, whether a sense of ‘sustainable citizenship’ is fostered. The efficacy of groupbased programmes at promoting pro-environmental behaviour change has been demonstrated on numerous occasions – and participants in these projects consistently point to a sense of mutual learning and support as a key reason for making and maintaining changes in behaviour (Nye and Burgess, 2008). There are few influences more powerful than an individual’s social network. Networks are instrumental not just in terms of providing social support, but also by creating specific content of social identity – defining what it means to be “us”. If environmental norms are incorporated at this level (become defining for the group) they can result in significant behavioural change (also reinforced through peer pressure).¶ Of course, for the majority of people, this is unlikely to be a network that has climate change at its core. But social networks – Trade Unions, Rugby Clubs, Mother & Toddler groups – still perform a critical role in spreading change through society. Encouraging and supporting pre-existing social networks to take ownership of climate change (rather than approach it as a problem for ‘green groups’) is a critical task. As well as representing a crucial bridge between individuals and broader society, peer-to-peer learning circumnavigates many of the problems associated with more ‘top down’ models of communication – not least that government representatives are perceived as untrustworthy (Poortinga & Pidgeon, 2003). Peer-to-peer learning is more easily achieved in group-based dialogue than in designing public information films: But public information films can nonetheless help to establish social norms around community-based responses to the challenges of climate change, through clear visual portrayals of people engaging collectively in the pro-environmental behaviour.¶ The discourse should be shifted increasingly from ‘you’ to ‘we’ and from ‘I’ to ‘us’. This is starting to take place in emerging forms of community-based activism, such as the Transition Movement and Cambridge Carbon Footprint’s ‘Carbon Conversations’ model – both of which recognize the power of groups to help support and maintain lifestyle and identity changes. A nationwide climate change engagement project using a group-based behaviour change model with members of Trade Union networks is currently underway, led by the Climate Outreach and Information Network. These projects represent a method of climate change communication and engagement radically different to that typically pursued by the government – and may offer a set of approaches that can go beyond the limited reach of social marketing techniques.¶ One potential risk with appeals based on social norms is that they often contain a hidden message. So, for example, a campaign that focuses on the fact that too many people take internal flights actually contains two messages – that taking internal flights is bad for the environment, and that lots of people are taking internal flights. This second message can give those who do not currently engage in that behaviour a perverse incentive to do so, and campaigns to promote behaviour change should be very careful to avoid this. The key is to ensure that information about what is happening (termed descriptive norms), does not overshadow information about what should be happening (termed injunctive norms). ¶ 6. Think about the language you use, but don’t rely on language alone¶ A number of recent publications have highlighted the results of focus group research and talk-back tests in order to ‘get the language right’ (Topos Partnership, 2009; Western Strategies & Lake Research Partners, 2009), culminating in a series of suggestions for framing climate-change communications. For example, these two studies led to the suggestions that communicators should use the term ‘global warming’ or ‘our deteriorating atmosphere’, respectively, rather than ‘climate change’. Other research has identified systematic differences in the way that people interpret the terms ‘climate change’ and ‘global warming’, with ‘global warming’ perceived as more emotionally engaging than ‘climate change’ (Whitmarsh, 2009).¶ Whilst ‘getting the language right’ is important, it can only play a small part in a communication strategy. More important than the language deployed (i.e. ‘conceptual frames') are what have been referred to by some cognitive linguists as 'deep frames'. Conceptual framing refers to catchy slogans and clever spin (which may or may not be honest). At a deeper level, framing refers to forging the connections between a debate or public policy and a set of deeper values or principles. Conceptual framing (crafting particular messages focussing on particular issues) cannot work unless these messages resonate with a set of long-term deep frames.¶ Policy proposals which may at the surface level seem similar (perhaps they both set out to achieve a reduction in environmental pollution) may differ importantly in terms of their deep framing. For example, putting a financial value on an endangered species, and building an economic case for their conservation ‘commodifies’ them, and makes them equivalent (at the level of deep frames) to other assets of the same value (a hotel chain, perhaps). This is a very different frame to one that attempts to achieve the same conservation goals through the ascription of intrinsic value to such species – as something that should be protected in its own right. Embedding particular deep frames requires concerted effort (Lakoff, 2009), but is the beginning of a process that can build a broad, coherent cross-departmental response to climate change from government.¶ 7. Encourage public demonstrations of frustration at the limited pace of government action¶ Private-sphere behavioural change is not enough, and may even at times become a diversion from the more important process of bringing political pressure to bear on policy-makers. The importance of public demonstrations of frustration at both the lack of political progress on climate change and the barriers presented by vested interests is widely recognised – including by government itself. Climate change communications, including government communication campaigns, should work to normalise public displays of frustration with the slow pace of political change. Ockwell et al (2009) argued that communications can play a role in fostering demand for - as well as acceptance of - policy change. Climate change communication could (and should) be used to encourage people to demonstrate (for example through public demonstrations) about how they would like structural barriers to behavioural/societal change to be removed.

#### Simulation and institutional deliberation are valuable and motivate effective responses to coal risks

Marx et al 7 (Sabine M, Center for Research on Environmental Decisions (CRED) @ Columbia University, Elke U. Weber, Graduate School of Business and Department of Psychology @ Columbia University, Benjamin S. Orlovea, Department of Environmental Science and Policy @ University of California Davis, Anthony Leiserowitz, Decision Research, David H. Krantz, Department of Psychology @ Columbia University, Carla Roncolia, South East Climate Consortium (SECC), Department of Biological and Agricultural Engineering @ University of Georgia and Jennifer Phillips, Bard Centre for Environmental Policy @ Bard College, “Communication and mental processes: Experiential and analytic processing of uncertain climate information”, 2007, http://climate.columbia.edu/sitefiles/file/Marx\_GEC\_2007.pdf)

Based on the observation that experiential and analytic processing systems compete and that personal experience and vivid descriptions are often favored over statistical information, we suggest the following research and policy implications.¶ Communications designed to create, recall and highlight relevant personal experience and to elicit affective responses can lead to more public attention to, processing of, and engagement with forecasts of climate variability and climate change**.** Vicarious experiential information in the **form of scenarios**, narratives, and analogies **can help** the public and **policy makers imagine the potential consequences of climate** variability and **change, amplify** or attenuate **risk perceptions, and influence** both individual behavioral intentions and **public policy preferences.** Likewise, as illustrated by the example of retranslation in the Uganda studies, **the translation of statistical information** into concrete experience **with simulated forecasts, decisionmaking and its outcomes can greatly facilitate an intuitive understanding of** both **probabilities and the** consequences of incremental change and extreme events, and **motivate contingency planning**.¶ Yet, while the engagement of experience-based, affective decision-making can make risk communications more salient and motivate behavior, experiential processing is also subject to its own biases, limitations and distortions, such as the finite pool of worry and single action bias. Experiential processing works best with easily imaginable, emotionally laden material, yet many aspects of climate variability and change are relatively abstract and require a certain level of analytical understanding (e.g., long-term trends in mean temperatures or precipitation). Ideally, communication of **climate forecasts should encourage the interactive engagement of** both analytic and experiential **processing systems in** the course of **making concrete decisions** about climate, ranging from individual choices about what crops to plant in a particular season to broad social choices about how to mitigate or adapt to global climate change.¶ One way to facilitate this interaction is through group and participatory decision-making. As the Uganda example suggests, **group processes allow individuals with a range of knowledge, skills and** personal **experience to share diverse information and perspectives and work together on a problem**. Ideally, groups should include at least one member trained to understand statistical forecast information to ensure that all sources of information—both experiential and analytic—are considered as part of the decision-making process. Communications to groups should also try to translate statistical information into formats readily understood in the language, personal and cultural experience of group members. In a somewhat iterative or cyclical process, the shared concrete information can then be re-abstracted to an analytic level that **leads to action**.¶ Risk and uncertainty are inherent dimensions of all climate forecasts and related decisions. **Analytic products like trend analysis, forecast probabilities, and ranges of uncertainty ought to be valuable contributions to stakeholder decision-making**. Yet decision makers also listen to the inner and communal voices of personal and collective experience, affect and emotion, and cultural values. Both systems—analytic and experiential—should be considered in the design of climate forecasts and risk communications. If not, many analytic products will fall on deaf ears as decision makers continue to rely heavily on personal experience and affective cues to make plans for an uncertain future. The challenge is to find innovative and creative ways to engage both systems in the process of individual and group decision-making.

#### Scientific knowledge is best because it subjects itself to constant refinement based on empirical evidence

Hutcheon 93—former prof of sociology of education at U Regina and U British Columbia. Former research advisor to the Health Promotion Branch of the Canadian Department of Health and Welfare and as a director of the Vanier Institute of the Family. Phd in sociology, began at Yale and finished at U Queensland. (Pat, A Critique of "Biology as Ideology: The Doctrine of DNA", http://www.humanists.net/pdhutcheon/humanist%20articles/lewontn.htm)

The introductory lecture in this series articulated the increasingly popular "postmodernist" claim that all science is ideology. Lewontin then proceeded to justify this by stating the obvious: that scientists are human like the rest of us and subject to the same biases and socio-cultural imperatives. Although he did not actually say it, his comments seemed to imply that the enterprise of scientific research and knowledge building could therefore be no different and no more reliable as a guide to action than any other set of opinions. The trouble is that, in order to reach such an conclusion, one would have to ignore all those aspects of the scientific endeavor that do in fact distinguish it from other types and sources of belief formation.¶ Indeed, if the integrity of the scientific endeavor depended only on the wisdom and objectivity of the individuals engaged in it we would be in trouble. North American agriculture would today be in the state of that in Russia today. In fact it would be much worse, for the Soviets threw out Lysenko's ideology-masquerading-as-science decades ago. Precisely because an alternative scientific model was available (thanks to the disparaged Darwinian theory) the former Eastern bloc countries have been partially successful in overcoming the destructive chain of consequences which blind faith in ideology had set in motion. This is what Lewontin's old Russian dissident professor meant when he said that the truth must be spoken, even at great personal cost. How sad that Lewontin has apparently failed to understand the fact that while scientific knowledge -- with the power it gives us -- can and does allow humanity to change the world, ideological beliefs have consequences too. By rendering their proponents politically powerful but rationally and instrumentally impotent, they throw up insurmountable barriers to reasoned and value-guided social change.¶ What are the crucial differences between ideology and science that Lewonton has ignored? Both Karl Popper and Thomas Kuhn have spelled these out with great care -- the former throughout a long lifetime of scholarship devoted to that precise objective. Stephen Jay Gould has also done a sound job in this area. How strange that someone with the status of Lewontin, in a series of lectures supposedly covering the same subject, would not at least have dealt with their arguments!¶ Science has to do with the search for regularities in what humans experience of their physical and social environments, beginning with the most simple units discernible, and gradually moving towards the more complex. It has to do with expressing these regularities in the clearest and most precise language possible, so that cause-and-effect relations among the parts of the system under study can be publicly and rigorously tested. And it has to do with devising explanations of those empirical regularities which have survived all attempts to falsify them. These explanations, once phrased in the form of testable hypotheses, become predictors of future events. In other words, they lead to further conjectures of additional relationships which, in their turn, must survive repeated public attempts to prove them wanting -- if the set of related explanations (or theory) is to continue to operate as a fruitful guide for subsequent research.¶ This means that science, unlike mythology and ideology, has a self-correcting mechanism at its very heart. A conjecture, to be classed as scientific, must be amenable to empirical test. It must, above all, be open to refutation by experience. There is a rigorous set of rules according to which hypotheses are formulated and research findings are arrived at, reported and replicated. It is this process -- not the lack of prejudice of the particular scientist, or his negotiating ability, or even his political power within the relevant university department -- that ensures the reliability of scientific knowledge. The conditions established by the community of science is one of precisely defined and regulated "intersubjectivity". Under these conditions the theory that wins out, and subsequently prevails, does so not because of its agreement with conventional wisdom or because of the political power of its proponents, as is often the case with ideology. The survival of a scientific theory such as Darwin's is due, instead, to its power to explain and predict observable regularities in human experience, while withstanding worldwide attempts to refute it -- and proving itself open to elaboration and expansion in the process. In this sense only is scientific knowledge objective and universal. All this has little relationship to the claim of an absolute universality of objective "truth" apart from human strivings that Lewontin has attributed to scientists.¶ Because ideologies, on the other hand, do claim to represent truth, they are incapable of generating a means by which they can be corrected as circumstances change. Legitimate science makes no such claims. Scientific tests are not tests of verisimilitude. Science does not aim for "true" theories purporting to reflect an accurate picture of the "essence" of reality. It leaves such claims of infallibility to ideology. The tests of science, therefore, are in terms of workability and falsifiability, and its propositions are accordingly tentative in nature. A successful scientific theory is one which, while guiding the research in a particular problem area, is continuously elaborated, revised and refined, until it is eventually superseded by that very hypothesis-making and testing process that it helped to define and sharpen. An ideology, on the other hand, would be considered to have failed under those conditions, for the "truth" must be for all time. More than anything, it is this difference that confuses those ideological thinkers who are compelled to attack Darwin's theory of evolution precisely because of its success as a scientific theory. For them, and the world of desired and imagined certainty in which they live, that very success in contributing to a continuously evolving body of increasingly reliable -- albeit inevitably tentative -- knowledge can only mean failure, in that the theory itself has altered in the process.

# 2AC

**AT: Roleplaying Bad**

**We don’t call for role-playing, only policy-analysis---that’s effective and productive**

**Shulock 99** Nancy, PROFESSOR OF PUBLIC POLICY --- professor of Public Policy and Administration and director of the Institute for Higher Education Leadership & Policy (IHELP) at Sacramento State University, The Paradox of Policy Analysis: If It Is Not Used, Why Do We Produce So Much of It?, Journal of Policy Analysis and Management, Vol. 18, No. 2, 226–244 (1999)

In my view, none of these radical changes is necessary. **As interesting as our politics might be with the kinds of changes outlined by proponents of** participatory and **critical policy analysis,** **we do not need these changes to justify our investment in policy analysis.** **Policy analysis already involves discourse, introduces ideas** into politics, **and affects policy outcomes**. The problem is not that policymakers refuse to understand the value of traditional policy analysis or that policy analysts have not learned to be properly interactive with stakeholders and reflective of multiple and nontechnocratic perspectives. The problem, in my view, is only that policy analysts, policymakers, and observers alike do not recognize policy analysis for what it is. **Policy analysis has changed**, right along with the policy process, to become the provider of ideas and frames, to help sustain the discourse that shapes citizen preferences, and to provide the appearance of rationality in an increasingly complex political environment. Regardless of what the textbooks say, there does not need to be a client in order for ideas from policy analysis to resonate through the policy environment.10¶ Certainly there is room to make our politics more inclusive. But **those critics who see policy analysis as a tool of the power elite might be less concerned if they understood that analysts are only adding to the debate**—they are unlikely to be handing ready-made policy solutions to elite decisionmakers for implementation. Analysts themselves might be more contented if they started appreciating the appropriation of their ideas by the whole gamut of policy participants and stopped counting the number of times their clients acted upon their proposed solutions. And **the cynics disdainful of the purported objectivism of analysis might relax if analysts themselves would acknowledge that they are seeking not truth**, **but to elevate the level of debate with a compelling, evidence-based presentation of their perspectives. Whereas critics call**, **unrealistically** in my view, **for analysts to** present competing perspectives on an issue or to “**design a discourse among multiple perspectives,” I see no reason why an individual analyst must do this** when multiple perspectives are already in abundance, brought by multiple analysts. If we would acknowledge that policy analysis does not occur under a private, contractual process whereby hired hands advise only their clients, we would not worry that clients get only one perspective.¶ **Policy analysis is used, far more extensively than is commonly believed**. Its **use could be appreciated and expanded if policymakers, citizens, and analysts themselves began to present it more accuratel**y, not as a comprehensive, problem-solving, scientific enterprise, but **as a contributor to informed discourse**. For years Lindblom [1965, 1968, 1979, 1986, 1990] has argued that we should understand policy analysis for the limited tool that it is—just one of several routes to social problem solving, and an inferior route at that. Although I have learned much from Lindblom on this odyssey from traditional to interpretive policy analysis, my point is different. Lindblom sees analysis as having a very limited impact on policy change due to its ill-conceived reliance on science and its deluded attempts to impose comprehensive rationality on an incremental policy process. I, with the benefit of recent insights of Baumgartner, Jones, and others into the dynamics of policy change, see that **even with** these **limitations, policy analysis can have a major impact on policy. Ideas, aided by institutions and embraced by citizens, can reshape the policy landscape. Policy analysis can supply the ideas.**

### Perm Solves

#### The perm applies the lessons of the past to the problems of the present

Axtell 93 James Axtell, Kenan Professor of Humanities at the College of William and Mary, chaired the American Historical Association's Columbus Quincentenary Committee, Historian, Autumn, Vol. 56, Issue 1 1993

We judge the past for at least three important reasons. The first is to appraise action, an intrinsic part of historical thinking. Not to make such judgments is to abandon the past to itself, rendering it unintelligible and untranslatable to the present. The second reason is to do justice to it, although making judgment is not the same as passing sentence. As historians, we are too involved in both the prosecution and the defense since the words and reputations of the dead on all sides are in our hands. History's goal is not to punish or rehabilitate historical malefactors, who are morally incorrigible in any event, but to set the record straight for future appeals to precedent. The third reason for judging the past is to advance our own moral education, to learn from and, in effect, to be judged by the past. Since we think and speak historically for our own generation, we can have judgmental effect only on ourselves. Consequently, history becomes, in Lord Bolingbroke's famous phrase, "philosophy teaching by example," a "preceptor of prudence, not of principles." After bearing witness to the past with all the disinterestedness and human empathy we can muster, we should let ourselves be judged by the past as much as, or more than, we judge it The past is filled with the lives and struggles of countless "others," from whom we may learn to extend the possibilities of our own limited humanity. As we learn about what it is like to be other than ourselves, we are better able to do justice to the past.[14]¶ The relationship between the past and the present is always troubled and troubling. Historians cannot help but draw on the past for materials, methods, and models. Our self-images and sodal foundations are fabricated from historical elements, all inherited but reshaped by our current needs and biases, and then rewoven by our flawed and fluid memories. We need the past to give us bearings, but we often construct pasts that are merely useful and undemanding, more wishful than true. This leads to serious problems for historians because we cannot cure inherited social ills or make moral amends for past wrongs unless we know how the past actually was. It is perhaps the profession's most important task to ensure that our image of the past is as nearly full, complex, and true as the past itself was, lest we lose our bearings in fantasy and waste our resources and moral energies on false trails.

### Depersonalization Key

#### The premise of their argument is that the problem with our politics is the fact that it’s not personal enough---their view of emancipation demands that it be centered on what’s relevant to me, right now, and that personal experience should be the filter for how we make judgments and act in the world. That approach is wrong---the problem with politics today is that people don’t think beyond themselves enough.

#### Two recent examples.

#### First---Illinois Senator Mark Kirk had a stroke in early 2012, and because of his access to federal health care, was able to spend enough time in the hospital to recover. Back in the Senate, he decided to advocate for expanded Medicaid so people in poverty could be covered at the same level he was.

#### Second---Ohio Senator Rob Portman reversed his prior opposition to gay marriage because his son came out.

#### Both of these are good things, but they illustrate the problems with politics focused on personal experience---Kirk and Portman only expanded their field of concern to the extent that they were personally affected by adversity. The real test of our politics should be the ability to advocate for change on issues that affect people who aren’t exclusively like us and whose experience we don’t entirely share---voting negative forfeits an opportunity to engage in public deliberation on broader issues of concern to people who might be unlike ourselves---that’s a benefit only an aff ballot can realize – this remedies their ‘politics is a lie’ link

Fred Clark 3-21, ethicist, journalist, former managing editor of Prism Magazine, 3/21/13, “For Sen. Portman, Sen. Kirk and the rest of us: The next big step is the important one,” <http://www.patheos.com/blogs/slacktivist/2013/03/21/for-sen-portman-sen-kirk-and-the-rest-of-us-the-next-big-step-is-the-important-one/>

Earlier this year, Sen. Mark Kirk, R-Ill., returned to Washington after a long, arduous recovery from the stroke he suffered in early 2012. In an interview with Natasha Korecki of the Chicago Sun-Times, Kirk said he:

[Plans] to take a closer look at funding of the Illinois Medicaid program for those with have no income who suffer a stroke, he said. In general, a person on Medicaid in Illinois would be allowed 11 rehab visits, he said.

“Had I been limited to that, I would have had no chance to recover like I did,” Kirk said. “So unlike before suffering the stroke, I’m much more focused on Medicaid and what my fellow citizens face.”

Kirk has the same federal health-care coverage available to other federal employees. He has incurred major out-of-pocket expenses, which have affected his savings and retirement, sources familiar with Kirk’s situation said.

Harold Pollack commended Kirk for those “wise words, sadly earned,” writing: “Such a profound physical ordeal – and one’s accompanying sense of profound privilege in securing more help than so many other people routinely receive — this changes a person.”

Steve Benen was also impressed with Kirk’s hard-won change of heart, but noted:

I do wish, however, that we might see similarly changed perspectives without the need for direct personal relevance. Many policymakers are skeptical about federal disaster relief until it’s their community that sees devastation. They have no interest in gay rights until they learn someone close to them is gay. And they’re unsure of the value of Medicaid until they see its worth up close.

Which brings us to this week, and the news that conservative Republican Sen. Rob Portman of Ohio now supports marriage equality for same-sex couples. The Cleveland Plain-Dealer’s headline for Sabrina Eaton’s report tells the story, “Sen. Rob Portman comes out in favor of gay marriage after son comes out as gay“:

Republican U.S. Sen. Rob Portman on Thursday announced he has reversed his longtime opposition to same-sex marriage after reconsidering the issue because his 21-year-old son, Will, is gay.

Portman said his son, a junior at Yale University, told him and his wife, Jane, that he’s gay and “it was not a choice, it was who he is and that he had been that way since he could remember.”

“It allowed me to think of this issue from a new perspective, and that’s of a Dad who loves his son a lot and wants him to have the same opportunities that his brother and sister would have — to have a relationship like Jane and I have had for over 26 years,” Portman told reporters in an interview at his office.

The conversation the Portmans had with their son two years ago led to him to evolve on the issue after he consulted clergy members, friends — including former Vice President Dick Cheney, whose daughter is gay — and the Bible.

This is a big deal. Portman is the first Republican senator to endorse marriage equality. And he wasn’t previously someone who seemed on the fence — he was adamantly, religiously opposed before.

So the first thing I want to say is congratulations, kudos, and thank you to Portman. I heartily second the commendations and praise he’s receiving from groups like the Human Rights Campaign, Freedom to Marry Ohio, and PFLAG.

For Portman, as for Kirk, an unbidden circumstance expanded his perspective of the world. That new, larger appreciation in turn expanded his understanding of what justice requires — of what justice requires for people who aren’t necessarily just like him.

This is one way we all learn — one way we all become bigger, better people. It is, for almost all of us, a necessary first step toward a more expansive empathy and a more inclusive understanding of justice. Even if it is only a first step, it is an unavoidable one, and we should celebrate the epiphany that challenging circumstance has allowed these senators.

What Steve Benen said about Kirk is still true for Portman. It is good to see his perspective change due to “direct personal relevance,” but it would be better if he could learn to expand his perspective even without it. That’s the next necessary step, the next epiphany awaiting these senators.

Kirk’s long recovery provided his “Aha!” moment when it comes to other people who are also recovering from a stroke. And Portman’s coming to grips with his son’s identity provided him with an “Aha!” moment when it comes to other LGBT people and their families. But it’s not yet clear that either senator has yet taken the next logical step — the next “Aha!” moment. The next step is the big one. It’s the realization that because I didn’t understand others’ situation or others’ perspective until I myself faced the same thing, I should then strive to listen and to learn and to see the world through others’ eyes so that I can better understand the world without having to experience every situation, every injustice, every ordeal personally.

This next step is necessary for justice, which can only come “When those who are not injured feel as indignant as those who are.”

That next step may seem obvious, but epiphanies always seem obvious in retrospect.

Until that next step occurs, though, the slightly expanded empathy of people like Kirk and Portman seems self-serving, like the “cowardice and hypocrisy” of the privileged, as Morf Morford describes it. They still seem to cling to a cramped, self-centered understanding of justice — one that can only grow when their own, personal interests require it to do so. It still lacks the ability to be “indignant” except when one is personally among the “injured.”

“Moral and political positions aren’t supposed to be something you only take when they’ll benefit you,” Mark Evanier wrote. Empathy becomes suspect when it coincides so closely with personal benefit. It begins to look like what Mark Schmitt calls “Miss America compassion“:

Their compassion seems so narrowly and literally focused on the specific misfortune that their family encountered. Having a child who suffers from mental illness would indeed make one particularly passionate about funding for mental health, sure. But shouldn’t it also lead to a deeper understanding that there are a lot of families, in all kinds of situations beyond their control, who need help from government? Shouldn’t having a son whose illness leads to suicide open your eyes to something more than a belief that we need more money for suicide help-lines? Shouldn’t it call into question the entire winners-win/losers-lose ideology of the current Republican Party?

If we take the first step without ever taking the next step — changing our perspective only when “direct personal relevance” demands it and not otherwise — we can fall into what Matthew Yglesias describes as “The Politics of Narcissism“:

Remember when Sarah Palin was running for vice president on a platform of tax cuts and reduced spending? But there was one form of domestic social spending she liked to champion? Spending on disabled children? Because she had a disabled child personally? Yet somehow her personal experience with disability didn’t lead her to any conclusions about the millions of mothers simply struggling to raise children in conditions of general poorness. Rob Portman doesn’t have a son with a pre-existing medical condition who’s locked out of the health insurance market. Rob Portman doesn’t have a son engaged in peasant agriculture whose livelihood is likely to be wiped out by climate change. Rob Portman doesn’t have a son who’ll be malnourished if SNAP benefits are cut. So Rob Portman doesn’t care.

… But if Portman can turn around on one issue once he realizes how it touches his family personally, shouldn’t he take some time to think about how he might feel about other issues that don’t happen to touch him personally? Obviously the answers to complicated public policy questions don’t just directly fall out of the emotion of compassion. But what Portman is telling us here is that on this one issue, his previous position was driven by a lack of compassion and empathy. Once he looked at the issue through his son’s eyes, he realized he was wrong. Shouldn’t that lead to some broader soul-searching? Is it just a coincidence that his son is gay, and also gay rights is the one issue on which a lack of empathy was leading him astray? That, it seems to me, would be a pretty remarkable coincidence. The great challenge for a senator isn’t to go to Washington and represent the problems of his own family. It’s to try to obtain the intellectual and moral perspective necessary to represent the problems of the people who don’t have direct access to the corridors of power.

Senators basically never have poor kids. That’s something members of Congress should think about.

Will Femia notes that this widely shared observation prompted an insightful — and darkly funny — meme about “hypothetical Republican empathy.”

“If empathy only extends to your flesh and blood, we gotta start shoving people into those families,” Rachel Maddow said.

“Now all we need is 59 more gay Republican kids,” Dave Lartigue wrote.

“Perhaps if we could get the Republican caucus to adopt gay, black Hispanic illegal-immigrant children, who will grow up to be denied insurance due to pre-existing conditions, we’d make some more social progress,” mistermix wrote.

“Eventually one of these Republican congressmen is going to find out his daughter is a woman, and then we’re all set,” Anil Dash tweeted.

And Andy Borowitz chimed in with “Portman Inspires Other Republicans to Stop Speaking to Their Children.”

Endless variations of that joke circulated this week because that joke offers limitless possibilities — as limitless as the stunted “hypothetical empathy” of “Miss America compassion” is limited.

That joke and Yglesias’ argument are correct. An empathy that never moves beyond that first step and that first epiphany is morally indistinct from selfishness. To take that first step without the next one is only to move from “me first” to “me and mine first.” (David Badash and Jonathan Chait also have insightful posts making this argument.)

But no one can take that next big step until they take the first one. So I’m less interested in criticizing Portman or Kirk or anyone else in their position than I am in figuring out how we can urge and encourage them to take that next big step. How can we facilitate the next epiphany?

That’s the bigger issue, the more important challenge. Ari Kohen tackles this challenge in a bookish post building on Richard Rorty’s thoughts. Kohen is interested most of all in how “to accomplish this progress of sentiments, this expanding of our sense of solidarity”:

The best way to convince the powerful that their way of thinking about others needs to evolve is to show them the ways in which individuals they consider to be “Other” are, in fact, much more closely akin to them than they ever realized. It is, in short, to create a greater solidarity between the powerful and the weak based on personal identification.

Rob Portman’s change of heart is a good example of the way in which we ultimately achieve a progress of sentiments that leads to the equal treatment of more and more people. Viewed in this way, it’s really not something people on the Left ought to be criticizing; it’s something we should be working to encourage for those without the sort of immediate personal connection that Portman fortunately had.

(Note that we are, yet again, confronted with the idea of ethics as a trajectory.)

The vital question, then, is how? How can we encourage “a progress of sentiments” along a trajectory “that leads to the equal treatment of more and more people”?

Part of the answer, I think, is to remember how we ourselves were encouraged along — how we ourselves each came to take that next step, how we ourselves came to have that second epiphany.

That’s the approach that Grace at Are Women Human? takes in a firm-but-generous post titled “Changes of heart and our better selves.” Grace highlights Portman’s case as an example of “the tensions between celebrating progress and recognizing that there’s still work to be done.” She draws on her own story and history for humility and perspective, and as a guide to helping others see and take the next steps in their journey:

How easy it is to say Portman … should have done better and forget that I wasn’t so different, not so long ago.

The honest truth: it was getting to know and love queer people that, more than anything else, led me away from the bigotry I’d been taught as faith. … It’s important for me not to forget this, or that it took the thought that my not-yet-born child might be transgender for me to realize that I needed to educate myself about gender identity. It would be dangerous to indulge the fiction that I’ve always held the moral “high ground.” …

That history — her own and that of others who have come to a more inclusive, expansive understanding of justice — informs the advice, and the warning, that follows:

Portman isn’t an exception in having, and indulging, the luxury of ignoring the consequences of politics that don’t affect him personally.

This is a feature, not a bug, of our culture and political system. Power is concentrated in the hands of people who routinely make policy on matters they have little experience or real stakes in. You don’t need any conscious malice in this setup to produce policy that has devastating effects on the communities these issues touch most directly (though there’s plenty of malice, too). All you need is a system run by people who can afford not to care that much about policies that mostly impact other people’s lives.

Which, I suppose, is why civil rights activism often depends on cultivating these very moments of identification with the “other,” on spontaneous and planned appeals to emotion and basic decency. Systemic lack of incentive to care has to be confronted with stories that get politicians or the public to care.

Emmitt Till’s open casket. Rosa Parks’ carefully planned protest of bus segregation – as a more “respectable” face of black resistance than Claudette Colvin. Hydeia Broadbent and Ryan White as the faces of children with HIV. DREAMers taking over public spaces, stories about families torn apart by racist, classist, unjust immigration policies.

… Rob Portman is not an exception. He’s the rule. I don’t say this to suggest that we cut him slack for finally arriving at a basic (and still incomplete) recognition of the humanity of queer people. Nor am I arguing that we shouldn’t critique the circumstances around his change of heart.

What I hope is that we don’t forget ourselves in these calls to do better. That we don’t fall into the deceptive confidence that because we know or do better, we’ve arrived…or forget how many of us had to change and grow to get to where we are now. We’re all capable of fooling ourselves into thinking our standpoints are clearly “rational” or “moral” when it comes to issues that don’t affect us.

#### Wilderson is overly reductive---he has no way to explain historical resistance to anti-blackness because his theory pigeon holes all oppression into the non-falsifiable register of psychoanalysis

Bâ 11—prof of film at Portsmouth University (Saër Maty, The US Decentred, http://epress.lib.uts.edu.au/journals/index.php/csrj/article/view/2304/2474)

As we shall see below, blacks in the US cannot and do not have ontology, or so Wilderson argues, denying with the same breath the workability of analogy as a method, because analogy can only be a ruse. Thus, what he calls ‘the ruse of analogy’ grants those who fall for it, for example, ‘Black film theorists’ or Black academics, an opportunity to reflect on (black) cinema only after some form of structural alteration. (38) Analogy does seem tricky if one follows Wilderson’s line of thought, that is, the Holocaust/Jews and slavery/Africans. Jews entered and came out of Auschwitz as Jews whereas Africans emerged from the slave ships as Blacks.2 Two types of holocaust: the first ‘Human’, the second ‘Human and metaphysical’, something which leads to Wilderson saying that ‘the Jews have the Dead ... among them; the Dead have the Black among them’. (38) It bears reiterating that for Wilderson, blacks are socially and ontologically dead in the sense that the black body has been violently turned into flesh, ‘ripped apart literally and imaginatively’, that it is a body vulnerably open, ‘an object made available (fungible) for any subject’ and ‘not in the world’ or civil society the way white bodies are. (38)¶ Furthermore, Wilderson argues that differences between black and white ethical dilemmas separate them dialectically into incompatible zones. As illustration Wilderson reflects on black women suffering in US prisons in the 1970s and then juxtaposes the suffering with white women’s concurrent public preoccupations in civil society. For example, the violence and neglect underwent by Safya Bukhari‐ Alston3 in solitary confinement at the Virginia Correctional Center for Women is linked to the similar plight of another black woman, Dorothy, in Haile Gerima’s Bush Mama (1977) before Wilderson questions what both situations mean in relation to images of ‘[w]hite women burning bras in Harvard Square ... marching in ... Manhattan campaigning for equal rights’. (135) Wilderson’s answer is that the images of female black pain and white activism are irreconcilable precisely because they cannot be read against one another without such an exercise appearing intellectually sloppy. However, he does not develop this point, preferring instead to examine suffering through ‘a libidinal economy’ (131) leading, predictably, to the conclusion that white radicalism, white political cinema and white supremacy are one and the same thing. Most unfortunate though inevitable is the reason Wilderson gives to justify this: a so‐called ‘anti‐Blackness’ that, ¶ [wilderson quote begins]¶ as opposed to white apathy, is necessary to White political radicalism and to White political cinema because it sutures affective, emotional, and even ethical solidarity between the ideological polar extremes of Whiteness. This necessary anti‐Blackness erects a structural prohibition that one sees in White political discourse and in White political cinema. (131) [wilderson quote ends]¶ undamentally, the first three chapters of Red, White and Black are concerned with what it takes to think blackness and agency together ethically, or to permit ourselves intellectual mindful reflections upon the homicidal ontology of chattel slavery. Wilderson posits ways through which ‘the dead’ (blacks) reflect on how the living can be put ‘out of the picture’. (143) There seems to be no let off or way out for blacks (‘The Slave’) in Wilderson’s logic, an energetic and rigorous, if unforgiving and sustained, treadmill of damning analysis to which ‘Indians’ (‘The “Savage”’/‘The Red’) will also be subjected, first through ‘“Savage” film’ analysis.¶ <cont>¶ And yet Wilderson’s highlighting is problematic because it overlooks the ‘Diaspora’ or ‘African Diaspora’, a key component in Yearwood’s thesis that, crucially, neither navel‐gazes (that is, at the US or black America) nor pretends to properly engage with black film. Furthermore, Wilderson separates the different waves of black film theory and approaches them, only, in terms of how a most recent one might challenge its precedent. Again, his approach is problematic because it does not mention or emphasise the inter‐connectivity of/in black film theory. As a case in point, Wilderson does not link Tommy Lott’s mobilisation of Third Cinema for black film theory to Yearwood’s idea of African Diaspora. (64) Additionally, of course, Wilderson seems unaware that Third Cinema itself has been fundamentally questioned since Lott’s 1990s’ theory of black film was formulated. Yet another consequence of ignoring the African Diaspora is that it exposes Wilderson’s corpus of films as unable to carry the weight of the transnational argument he attempts to advance. Here, beyond the US‐centricity or ‘social and political specificity of [his] filmography’, (95) I am talking about Wilderson’s choice of films. For example, Antwone Fisher (dir. Denzel Washington, 2002) is attacked unfairly for failing to acknowledge ‘a grid of captivity across spatial dimensions of the Black “body”, the Black “home”, and the Black “community”’ (111) while films like Alan and Albert Hughes’s Menace II Society (1993), overlooked, do acknowledge the same grid and, additionally, problematise Street Terrorism Enforcement and Prevention Act(STEP) policing. The above examples expose the fact of Wilderson’s dubious and questionable conclusions on black film.¶ Red, White and Black is particularly undermined by Wilderson’s propensity for exaggeration and blinkeredness. In chapter nine, ‘“Savage” Negrophobia’, he writes ¶ [wilderson quote begins]¶ The philosophical anxiety of Skins is all too aware that through the Middle Passage, African culture became Black ‘style’ ... Blackness can be placed and displaced with limitless frequency and across untold territories, by whoever so chooses. Most important, there is nothing real Black people can do to either check or direct this process ... Anyone can say ‘nigger’ because anyone can be a ‘nigger’. (235)7¶ [wilderson quote ends] ¶ Similarly, in chapter ten, ‘A Crisis in the Commons’, Wilderson addresses the issue of ‘Black time’. Black is irredeemable, he argues, because, at no time in history had it been deemed, or deemed through the right historical moment and place. In other words, the black moment and place are not right because they are ‘the ship hold of the Middle Passage’: ‘the most coherent temporality ever deemed as Black time’ but also ‘the “moment” of no time at all on the map of no place at all’. (279)¶ Not only does Pinho’s more mature analysis expose this point as preposterous (see below), I also wonder what Wilderson makes of the countless historians’ and sociologists’ works on slave ships, shipboard insurrections and/during the Middle Passage,8 or of groundbreaking jazz‐studies books on cross‐cultural dialogue like The Other Side of Nowhere (2004). Nowhere has another side, but once Wilderson theorises blacks as socially and ontologically dead while dismissing jazz as ‘belonging nowhere and to no one, simply there for the taking’, (225) there seems to be no way back. It is therefore hardly surprising that Wilderson ducks the need to provide a solution or alternative to both his sustained bashing of blacks and anti‐ Blackness.9 Last but not least, Red, White and Black ends like a badly plugged announcement of a bad Hollywood film’s badly planned sequel: ‘How does one deconstruct life? Who would benefit from such an undertaking? The coffle approaches with its answers in tow.’ (340)

### AT: Whiteness

#### Whiteness isn’t a monolithic root cause---they shut off productive debate over solutions – means the alt fails

Shelby 7 – Tommie Shelby, Professor of African and African American Studies and of Philosophy at Harvard, 2007, We Who Are Dark: The Philosophical Foundations of Black Solidarity

Others might challenge the distinction between ideological and structural causes of black disadvantage, on the grounds that we are rarely, if ever, able to so neatly separate these factors, an epistemic situation that is only made worse by the fact that these causes interact in complex ways with behavioral factors. These distinctions, while perhaps straightforward in the abstract, are difficult to employ in practice. For example, it would be difficult, if not impossible, for the members of a poor black community to determine with any accuracy whether their impoverished condition is due primarily to institutional racism, the impact of past racial injustice, the increasing technological basis of the economy, shrinking state budgets, the vicissitudes of world trade, the ascendancy of conservative ideology, poorly funded schools, lack of personal initiative, a violent drug trade that deters business investment, some combination of these factors, or some other explanation altogether. Moreover, it is notoriously difficult to determine when the formulation of putatively race-neutral policies has been motivated by racism or when such policies are unfairly applied by racially biased public officials.¶ There are very real empirical difficulties in determining the specific causal significance of the factors that create and perpetuate black disadvantage; nonetheless, it is clear that these factors exist and that justice will demand different practical remedies according to each factor's relative impact on blacks' life chances. We must acknowledge that our social world is complicated and not immediately transparent to common sense, and thus that systematic empirical inquiry, historical studies, and rigorous social analysis are required to reveal its systemic structure and sociocultural dynamics. There is, moreover, no mechanical or infallible procedure for determining which analyses are the soundest ones. In addition, given the inevitable bias that attends social inquiry, legislators and those they represent cannot simply defer to social-scientific experts. We must instead rely on open public debate—among politicians, scholars, policy makers, intellectuals, and ordinary citizens—with the aim of garnering rationally motivated and informed consensus. And even if our practical decision procedures rest on critical deliberative discourse and thus live up to our highest democratic ideals, some trial and error through actual practice is unavoidable.¶ These difficulties and complications notwithstanding, a general recognition of the distinctions among the ideological and structural causes of black disadvantage could help blacks refocus their political energies and self-help strategies. Attention to these distinctions might help expose the superficiality of theories that seek to reduce all the social obstacles that blacks face to contemporary forms of racism or white supremacy. A more penetrating, subtle, and empirically grounded analysis is needed to comprehend the causes of racial inequality and black disadvantage. Indeed, these distinctions highlight the necessity to probe deeper to find the causes of contemporary forms of racism, as some racial conflict may be a symptom of broader problems or recent social developments (such as immigration policy or reduced federal funding for higher education).

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### Progressivism Possible

#### Reform is possible---effective decision-making key to actualize change

Clark 95—Professor of Law, Catholic University Law School. (Leroy, A Critique of Professor Derrick A. Bell's Thesis of the Permanence of Racism and His Strategy of Confrontation, 73 Denv. U.L. Rev. 23)

I must now address the thesis that there has been no evolutionary progress for blacks in America. Professor Bell concludes that blacks improperly read history if we believe, as Americans in general believe, that progress--racial, in the case of blacks--is "linear and evolutionary." n49 According to Professor Bell, the "American dogma of automatic progress" has never applied to blacks. n50 Blacks will never gain full equality, and "even those herculean efforts we hail as successful will produce no more than temporary 'peaks of progress,' short-lived victories that slide into irrelevance." n51

Progress toward reducing racial discrimination and subordination has never been "automatic," if that refers to some natural and inexorable process without struggle. Nor has progress ever been strictly "linear" in terms of unvarying year by year improvement, because the combatants on either side of the equality struggle have varied over time in their energies, resources, capacities, and the quality of their plans. Moreover, neither side could predict or control all of the variables which accompany progress or non-progress; some factors, like World War II, occurred in the international arena, and were not exclusively under American control.

With these qualifications, and a long view of history, blacks and their white allies achieved two profound and qualitatively different leaps forward toward the goal of equality: the end of slavery, and the Civil Rights Act of 1964. Moreover, despite open and, lately, covert resistance, black progress has never been shoved back, in a qualitative sense, to the powerlessness and abuse of periods preceding these leaps forward. n52

#### Anti-blackness dooms any possibility of social change---accusatory politics crack coalitions necessary for progress

Clark 95—Professor of Law, Catholic University Law School. (Leroy, A Critique of Professor Derrick A. Bell's Thesis of the Permanence of Racism and His Strategy of Confrontation, 73 Denv. U.L. Rev. 23)

A Final Word Despite Professor Bell's prophecy of doom, I believe he would like to have his analysis proven wrong. However, he desperately leans on a tactic from the past--laying out the disabilities of the black condition and accusing whites of not having the moral strength to act fairly. That is the ultimate theme in both of his books and in much of his law review writing. That tactic not only lacks full force against today's complex society, it also becomes, for many whites, an exaggerated claim that racism is the sole cause of black misfortunes. n146 Many whites may feel about the black condition what many of us may have felt about the homeless: dismayed, but having no clear answer as to how the problem is to be solved, and feeling individually powerless if the resolution calls for massive resources that we, personally, lack. Professor Bell's two books may confirm this sense of powerlessness in whites with a limited background in this subject, because Professor Bell does not offer a single programmatic approach toward changing the circumstance of blacks. He presents only startling, unanalyzed prophecies of doom, which will easily garner attention from a controversy-hungry media. n147 It is much harder to exercise imagination to create viable strategies for change. n148 Professor Bell sensed the despair that the average--especially average black--reader would experience, so he put forth rhetoric urging an "unremitting struggle that leaves no room for giving up." n149 His contention is ultimately hollow, given the total sweep of his work. At some point it becomes dysfunctional to refuse giving any credit to the very positive abatements of racism that occurred with white support, and on occasion, white leadership. Racism thrives in an atmosphere of insecurity,

apprehension about the future, and inter-group resentments. Unrelenting, unqualified accusations only add to that negative atmosphere. Empathetic and more generous responses are possible in an atmosphere of support, security, and a sense that advancement is possible; the greatest progress of blacks occurred during the 1960s and early 1970s when the economy was expanding. Professor Bell's "analysis" is really only accusation and "harassing white folks," and is undermining and destructive. There is no love--except for his own group--and there is a constricted reach for an understanding of whites. There is only rage and perplexity. No bridges are built--only righteousness is being sold. A people, black or white, are capable only to the extent they believe they are. Neither I, nor Professor Bell, have a crystal ball, but I do know that creativity and a drive for change are very much linked to a belief that they are needed, and to a belief that they can make a difference. The future will be shaped by past conditions and the actions of those over whom we have no control. Yet it is not fixed; it will also be shaped by the attitudes and energy with which we face the future. Writing about race is to engage in a power struggle. It is a non-neutral political act, and one must take responsibility for its consequences. Telling whites that they are irremediably racist is not mere "information"; it is a force that helps create the future it predicts. If whites believe the message, feelings of futility could overwhelm any further efforts to seek change. I am encouraged, however, that the motto of the most articulate black spokesperson alive today, Jesse Jackson, is, "Keep hope alive!" and that much of the strength of Martin Luther King, Jr. was his capacity to "dream" us toward a better place.